



Giving voice to the voiceless

Conceptualized and founded in 1997, Uks – A Research, Resource and Publication Center on Women and Media, was formally inaugurated the same year on 18th December, as a result of a panel discussion *Empowering Women through Media*.





Uks, with its team of highly professional media and research personnel, focuses at various aspects of women-media relationship. Through awareness, monitoring, advocacy and mobilization on various issues we aim to highlight...

- Women's rights are ALSO human rights
- Media and gender sensitization
- Correct society's perception of women
- Understanding of gender bias to effectively resolve the social, economic, health and political issues
- Training in gender sensitization
- Balanced attitude towards women in media
- Extent of usage of derogatory/offensive language by media over women related reports/news and investigation of causes
- Development of alternative concepts, approaches and language use while dealing with women

Areas where Uks has played a significant role through workshops, trainings, focus group discussions, publications and radio programmes include

- Portrayal of women in the media
- HIV and AIDS - Gender perspective
- Women in disaster situations
- Drug abuse and women
- Violence against women
- Women's rights as human rights



Uks Radio – Voice of the voiceless

Reasons are more than one

- One of the most effective means of communication even today
- Perhaps the only form of mass media communication that has reach across the remotest areas of Pakistan
- Rising popularity of FM radio channels
- Cost effective

Uks radio project has been extremely effective in

- Generating awareness over women's rights, media and gender sensitization, correct society's perception of women, understanding of gender bias, balanced attitude towards women in media etc.
- Featuring women in leading roles from different walks of life
- Covering issue based stories in the remote areas of Pakistan
- Reporting disasters/calamities in a gender sensitive manner
- Training female producers, anchors, reporters
- Empowering women through media
- Countering gender stereotypes and prejudices
- Supporting and promoting democracy, tolerance and freedom of opinion



Reaching across
Pakistan

Meri Awaz Suno (Listen to my voice) 2003

- In October 2003, Uks launched its radio project with a 15-minute bi-weekly women's radio programme in Urdu, becoming the first radio programme in Pakistan for the women, by the women.

A variety of themes were covered bringing forward voices of women affected by hushed-up issues rampant in our society ; HIV/AIDS, Human trafficking, Commercial Sex Workers, Camel Jockeys, Drug abuse Reproductive health, Education, Women rights with specific relation to Islamic Laws , Emotional Health

Launch ceremony
of *Meri Awaz Suno*



Ghurbat Amn Aur Insaf –Ek tikon

(The Triangle of Poverty, Peace and Justice)

2004

A series of 10-radio programmes focusing on issues such as democracy, good governance and poverty.

Uks' team traveled across Pakistan visiting some of the far flung areas as Pishin, Nowshera, Quetta, Mithi etc. covering a number of public forums, and capturing native stories that are truly representative of the issues being faced by the masses.

Topics like poverty, peace and justice were narrowed down into concrete stories and issues like

- Border displacement (Shakargarh)
- Water shortage (Malir)
- Bangle industry (Hyderabad)
- Karo kari (ShikarPur)
- Women in Jails (Islamabad)
- Women's success stories (Jehlum)
- Attock military farms (Attock)

Mujhay Bolnay Do (Let me speak) 2005

A series of 16 radio programmes on issues related to Violence against Women

Dealing with highly sensitive and tabooed issues in our society, reflecting the plight of the women in the country, *Mujhay Bolnay Do* brought into focus themes like *Burn victims, Acid throwing cases, 'Honour' killings, Emotional Violence, Showbiz and sexual violence, Women political representatives, Harassment at work places, Performing Arts, Domestic Workers and Violence in Educational Institutions*

The programme challenged myths and preconceived notions that women are not willing to talk about such issues.

Pani ki Kahani – Aurat ki zubani (Women and water issues) 2006

A series of 10 radio programmes of 15 minute duration each.

The producers traveled to different parts of the country for stories and information of the ground realities, meeting the women of rural and urban areas facing problems in livelihood due to water.

The programmes highlighted many facets of this critical issue and tried to explore ways on how to mainstream gender in water issues as well as promote gender equity.



Qudsia Mehmood at Hussainabad, Sindh where women are facing health problems due to polluted water

Chalo Phir Say Muskurain (Let's smile again) 2006

15 persuasive and powerful radio programmes produced on location in the disaster-hit areas in collaboration with the Asia Foundation to mobilize the public for their continued support for the rehabilitation and rebuilding (physical infrastructure as well as spirits) of recent earthquake survivors.

During field work on this series it was learnt that more women than men had been hit by the Pakistani quake because they were indoors engaged in domestic chores. Another women-specific concern that has unearthed itself in the post quake events, is the harrowing tales of women, young girls and children being kidnapped from relief camps. These were some of the facts that prompted Uks to try and analyze the situation and seek answers to many untold queries.



Saadia Haq, at District Allai, with the local village children who demanded schools to be rebuilt in their area

Qudsia and Saadia at the Line of Control, Chakoti for radio series on Disaster Management



Aurat, Ghairat aur Qatl (Woman, honour and murder) 2006

In October 2006, British High Commission supported Uks for production of a series of 10-radio programmes Aurat, Ghairat Aur Qatl on 'honour' killings in Pakistan; focusing on the plight of survivors, in-depth analysis of such cases and follow-up reports.

The team surveyed cases in Naseerabad and Jaffarabad (Balochistan) and Jacobabad on the border of Sindh and Balochistan, Khyber Agency (NWFP). This project was particularly challenging because no one was willing to speak on the issue of 'karo kari' or 'honour' killings.

The series included comments of the tribal leaders and 'jirgas' of remote areas on the issue of 'honour' killings, the political atmosphere, and stance of youth on the issue.



A tribal leader and Jirga Head talking to Qudsia Mehmood on 'honour' crimes - Jacobabad



Rukhsana Mussarrat at Naseerabad (Balochistan), talking to Balochi tribal members on 'honour' crimes

Hamari Tarraqui – Hamaray Masael (Our development – Our Problems) 2008

The project was carried out to facilitate Pakistani media in reflecting women's initiatives for development and empowerment .

In the Pakistani media, women are either portrayed as victims of violence or sex symbols. The series paid tributes to the talented, brave and intelligent Pakistani women who are working to defy this image. They are stepping into the so-called domains of men, empowering themselves economically and socially and also opening up avenues and paving the ways for the less daring women to follow suit.

Uks team traveled across the country to search for talents and record stories that raise voices and concerns on themes like: women's political rights, women's economic rights, access to justice, access to education, health-related concerns, mobility and right to work

Aisha Amir with a physically disabled woman working for special persons , Islamabad.



Rukhsana Mussarat with Flying Officers at PAF Base, Mianwali



Saadia Haq , with Motorway Police Squad where women have been inducted as Patrolling Officers, N-5 Nooriyabad-Karachi



Saadia Haq with Mukhtaran Mai on her dreams of girl child education – Meerwala, Multan



Rafia Arshad interviews a young, ambitious woman running her own Rent-a-Car service, Islamabad

Hamari Tarraqui – Hamari Awaz (Our Development – Our Voice) 2008

Supported by National Endowment for Democracy, this project explored the past, present and future of Pakistani women in governance and the importance of having gender equity for democracy. The production also highlighted the problems; social, economic or any other that are faced by women in politics at all tiers.

The series successfully brought forward testimonies of women from urban and rural areas of Bahawalpur, Hassanabdal and Rawalpindi.

Aao Sunain Unkahi Batain, Unsuni Kahanian (Let Us Hear Unheard Voices, Untold Stories)

A series of 8 - radio programmes to advocate women's empowerment during reconstruction in the Earthquake areas supported by the Global Fund for Women (GFW). This series aimed to bring out the untold stories and unheard voices of women, mostly the marginalized ones and help raise issues of women's empowerment in the earthquake areas of Pakistan.



- ***Aurat, Maeeshat aur Karobar (Women, Economy and Business)***
 - *Bringing forward various Government and non government initiatives enabling Pakistani women to fulfil their dreams and hopes and transforming the role of women in society for making a poverty free world a reality.*
- ***“Hum Kissi say kum Nahin (We are no less than others!)***
 - *A series of 12 radio programmes on the rights of the disabled and the responsibilities of society towards them.*

Eager to learn

Training workshops for the radio journalists

The trainee producers who have received training in radio journalism at Uks. The aim was to educate radio practitioners belonging to different cities so that they use their skills in their own localities to give voice to the suppressed and marginalized communities



Aurat Ki Tarraqui, Hamari Tarraqui Women's Progress, Our Progress



Under this NED project (2008-09), six women from different cities of Pakistan were selected to receive training in radio journalism at Uks. The aim was to educate radio practitioners on how to use their skills in their own localities and be able to produce gender sensitive radio programmes highlighting issues of women's political participation in Pakistan.



FOR EQUITY AND EQUALITY

**A BEST PRACTICES GUIDE
ON
RAISING WOMEN'S VOICES AND CONCERNS
THROUGH RADIO**





On May 16, 2008, Uks' decade long struggle for fair and sensitive reporting on women's issues and promotion of neutral, balanced and unbiased approach to women and women's issues within and through the media resulted in the formation of...

Pakistan Women's Media Network

PWMN: Vision

- Ensure fair and equal representation of women working in the media
- Highlight factors behind the under-representation of women in the media
- Acknowledge the efforts of pioneering women in media
- Encourage and support aspirant young women to enter the field
- Building professional networks of media organizations and educational institutions

PWMN: Structure

With over 200 members from all over the country PWMN consists of

- An informal, non-hierarchical group of women media persons and others working in or on the media
- An autonomous body, committed to raising voices and concerns against gender-based violence, injustices and biases in the media and society



PWMN: Objectives

- Advocate positive portrayal of women in the media
- Ensure and improve representation of women in all tiers on the media
- Reinforce women's rights as human rights
- Highlight cases of harassment and discrimination against women in the media
- Provide strength and support to women in media
- Initiate open dialogue and critique of media trends that are damaging to women of and in the media
- Promote professionalism, ethics and social responsibility in media
- Bring forward success stories of women in the media
- Share information and resources to create awareness on the glass ceiling effect
- Endorse gender equality and justice within the media and society
- Minimize negative representation of women in advertisements
- Ensure that all these issues are understood by Media Editors and/or Owners

Uks in collaboration with Internews aims at

- Reaching university students through a series of planned interactive educational workshops
- Raising profile of women in Pakistani media
- Requirement of a gender sensitive media
- Analyzing ambitions, identifying issues and exploring opportunities
- Promoting media as career for Women in Pakistan



Academic institutions on our panel

- Fatima Jinnah Women's University
- Karachi University
- Lahore College for Women
- University of Peshawar



Promoting Media as a Career for Women in Pakistan



FROM CLASS ROOMS TO NEWS ROOMS

Promoting Media as a Career
for
Women in Pakistan



UKA
Uka - A Research, Resource &
Publication Centre on Women and Media

INTERNEWS

PTN
Pakistani Television Network



A Pilot Project for monitoring a selection of mainstream Pakistani media was initiated in collaboration with Woodrow Wilson International Center for Scholars -USA,.

Month long task focused on monitoring a selection of mainstream Pakistani media – print, radio and television on the coverage given to women in news reports, editorials, columns and features

The aim was to improve women's representation in Pakistani mainstream media and to lift the status of women as a whole.



knowledge in the public service



Uks - A Research, Resource & Publication Centre On Women and Media

More women in news & views:
Is mainstream media willing to
take up this challenge with
gender sensitivity?

A comprehensive report based
on the findings of the
quantitative and qualitative
content analysis



**MORE WOMEN
IN
NEWS
&
VIEWS**



Is mainstream
media willing to
take up this
challenge with
gender
sensitivity?

PWMN: Expected Outcomes

- Data on how women are portrayed in the selected print and electronic media for a specific period
- A National level conference on More Women in Mainstream Media
- Commitments from media managers to have more women in their organizations
- Gradual breaking of the glass ceiling- by having more women in decision-making levels
- A media guide on promoting Affirmative Actions in media organizations (why and how to bring in more women in the mainstream media)
- More sensitized media on women and media issues
- Partnership/linkages with media organisations

PWMN: Landmark Achievements

- The study *Global Report on the Status of Women in News Media* sponsored by the International Women's Media Foundation (IWMMF) in Washington; DC.
- Uks has collaborated with World Association for Christian Communication (WACC) for The Global Media Monitoring Project that takes place every five years to collect data on selected indicators of gender in news media worldwide, to determine what changes have ensued since the media monitoring of 2005 including changes in reporting on gender violence. For the year 2009, Uks is conducting the study in Pakistan and representing Pakistan for the first time.
- Data digitalization of Uks media resource material

PWMN: Upcoming Project

Best Journalist Practices Leadership for Women Journalists

Under the banner of PWMN, a two-pronged project is in process through the State Department's Citizen Exchange program with an emphasis on television news production training and preparing female journalists for positions of leadership. The partners for this project are the Bangladesh Centre for Development, Journalism & Communication in Bangladesh; the Nepal chapter of the International Association of Women in Radio and Television; and Uks--Research, Resource and Publication Centre on Women and Media in Pakistan.

Promoting an unbiased and balanced attitude towards women in media

- *Empowering Women through the Media* – Panel discussion
December 1997
- *Impact of Newspaper Language and Reporting on Women's Status and Development* September 1998
- *Portrayal of Women in the Media* – one-day workshop
April 1999
- *Monitoring and Sensitising the Print Media on the Portrayal of Women in the Press* – Consultative Workshops for Media Persons
June 2001

**A National Study on
Monitoring and Sensitisation of the
Print Media on the Portrayal of Women**

Changing Images

Conducted by:

IC-A Research, Resource and Publication Centre on Women and Media

First ever study on monitoring of print media on the portrayal of women

Uks resource pool – clippings from 12 newspapers scanned daily, on the projection of women in the print media

کنواری ماں اپنے گناہوں کا "لو تھوڑا" آسمان تلے پھینک گئی
 ہزاروں خواتین سہری کے ماتحت شہر کا روبرو ہونا پڑا۔ پولیس نے ہنگامہ بول کر اساتذہ شہر میں کنواری

دلچسپی (پوری شہر) تھیں پائی کے ساتھ میں ایک کنواری
 یہاں اپنے گناہوں پر ہوا لانے کے لئے ڈراما لے کر گئے تھے۔ آسمان
 تلے لوٹوا ڈراما لے کر سہری کے ماتحت شہر کا روبرو ہونا پڑا۔
 ہزاروں خواتین سہری کے ماتحت شہر کا روبرو ہونا پڑا۔
 پولیس نے ہنگامہ بول کر اساتذہ شہر میں کنواری

نینا عزیز کا شاپنگ بیگ میں لپٹا سروریاں باغیچے سے برآمد

پولیس نے نینا کو جوتوں میں خراب آور گولیاں دی ہیں۔ دونوں نے ٹیکسٹاس کا گاڑیا پھر نوکے سے مرتن سے لپٹا کر دیا

پولیس نے نینا کی شہریت کے بارے میں بھی غور میں لے کر شرف کے بن الین الین بی بی کے خلاف پولیس نے غور میں لے لیا۔ اسلام آباد



مستری انٹیس لگاتا رہا، اوباش پیوی پلستر کر گیا

پولیس نے انٹیس لگاتا رہا، اوباش پیوی پلستر کر گیا

پولیس نے انٹیس لگاتا رہا، اوباش پیوی پلستر کر گیا

The News, 30 Oct, 1997

Widow gang raped
 By our crime correspondent

RAWALPINDI: Four persons kidnaped a widow and raped her on Tuesday night, police said.

Police claimed on Wednesday that the three of the accused have been arrested and they are looking for the fourth.

The unfortunate victim told the Westridge police that she hired a taxi outside the Rawalpindi General Hospital for Dhoke Kashmirian where she lives. On the way, two more per-

ہمایوں قریشی نے نائلہ کے کپڑے بھڑا دیئے

پولیس نے نائلہ کے کپڑے بھڑا دیئے

پولیس نے نائلہ کے کپڑے بھڑا دیئے



آؤ نوکری دوں، ٹیکسی ڈرائیور کی بیوہ پر نیت خراب ہوگئی

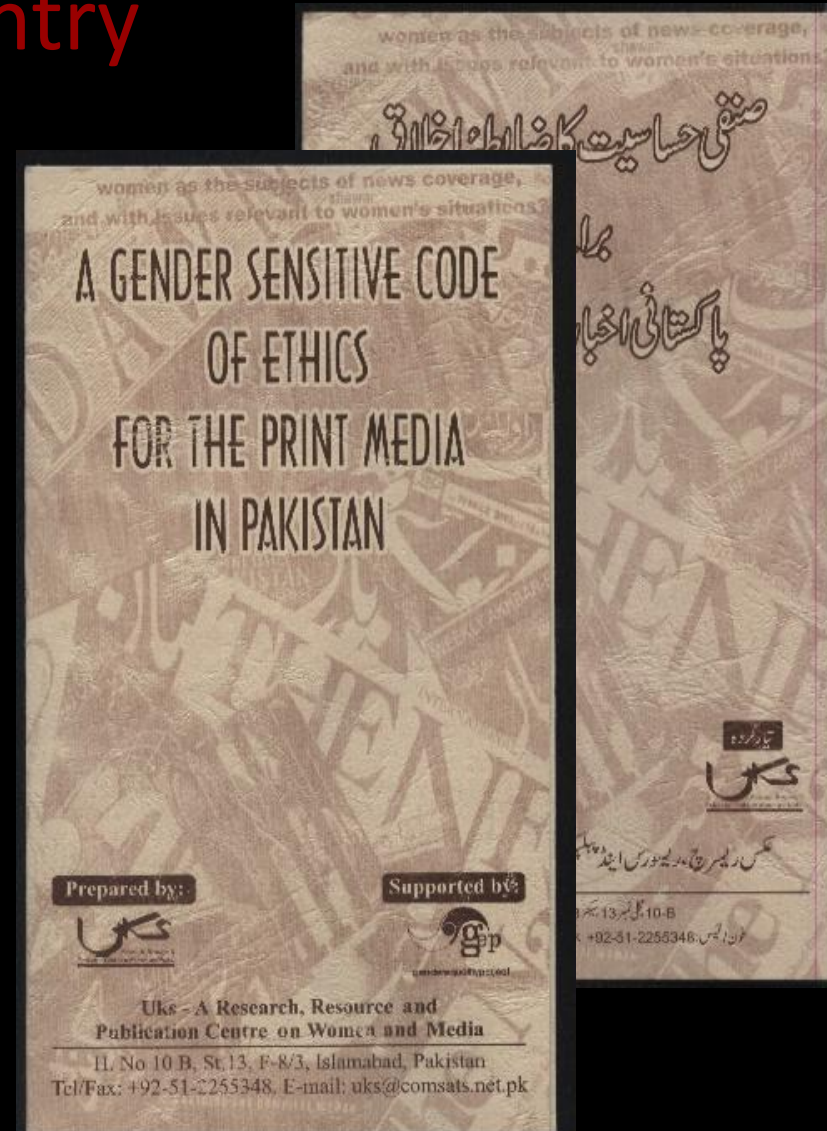
پولیس نے نائلہ کے کپڑے بھڑا دیئے

پولیس نے نائلہ کے کپڑے بھڑا دیئے

South Asia's first NGO to compile and disseminate gender sensitive code of ethics for print media in its country

Challenging Trends

Uks publication on formulating a gender-sensitive code of ethics for the print media



Gender sensitivity awards for journalists

SEEMA KIYANI

ISLAMABAD—Advisor to Prime Minister on Women Development, Welfare and Special Education, Nilofar Bakhtiar on Wednesday spoke as chief guest at the distribution of 'Gender Sensitivity Awards' to the journalists who contributed their efforts for highlighting the sufferings of women folk in the country. She was speaking as chief guest at the distribution of 'Gender Sensitivity Awards' to the journalists who contributed their efforts for highlighting the sufferings of women folk in the country. The programme was organised by Uks, a non-governmental organisation working for

She said the government was fully committed to uplift the status of women at all levels and also believed in the freedom of press.

"Women in the country are facing discrimination, exploitation and hurdles in their careers. The government is concerned about these problems and is committed to resolving them, however the media should also feel its responsibility in creating awareness among the masses over such issues."

Nilofar said the Ministry of Women Development had also conferred Gender Award to a senior woman journalist on Women's Day on March 8.

women can fight for their rights.

She said the women should come forward to join the field of journalism as they would be able to deeply understand women's sufferings as compared to their men colleagues.

She said there was no need of setting up any Press Council in the country but a body, which should monitor the activities of the government. She also urged women journalists to broaden their area of work by not confining just to the women issues.

Director Uks, Tasneem Akhtar who has also been working as a journalist since long said the G



UKS director Tasneem Akhtar speaks at the launch of code of ethics for print media on gender issues at a hotel in Islamabad on Friday. Also present on the occasion are Senator Nisar Memon (R), journalists Marciana Babar and Farhan Bukhari.—Dawn

Gender sensitization Code of ethics for print media launched

By Our Staff Reporter

ISLAMABAD, Jan 28: The first ever gender sensitive code of ethics for the print media was launched here on Friday, calling upon mediapersons to ensure a positive and fair portrayal of gen-

erants that as a follow up to the project and as a consolidated effort to change media attitude in the country, the aimed at developing a regular media watch group with strong regional net-

workability of building professional networking at district, provincial and national levels. During the process of dialogue, a senior journalist attributed the presence of sensational element

Code of ethics underlined for print media

By Zinnat Haq

PESHAWAR: A strong code of ethics and watch-dog group should be formulated to keep check on those newspapers, magazines and periodicals who were projecting women in retrogressive and commercialize manner and encourage stereotype notions of femininity.

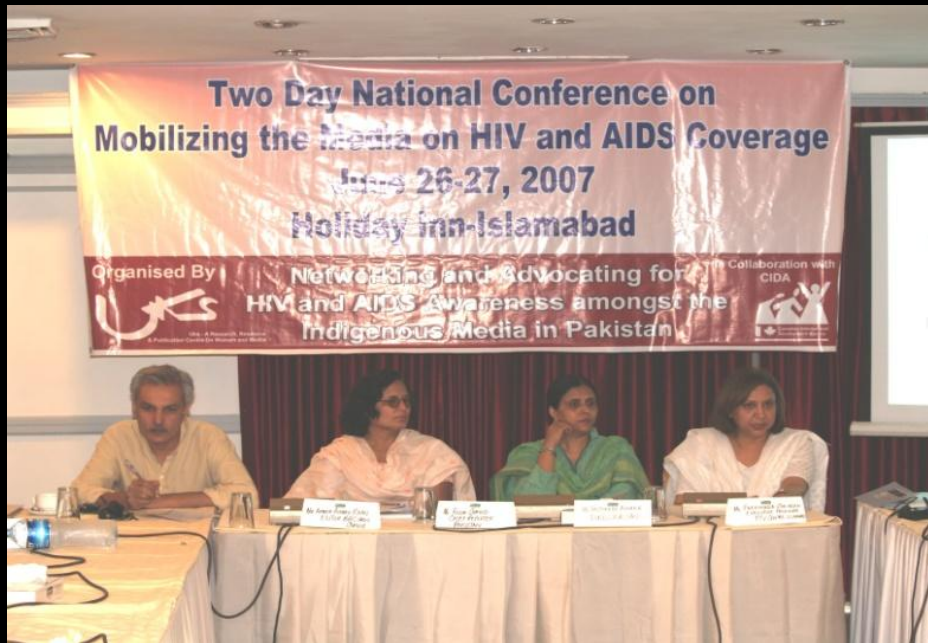
It was the outcome of a one-day consultative work-

shop in different areas and personalities in the organizational structure of the newspapers, which could play important role in publishing responsible materials relating to women and other issues.

Focusing on women projection in print media, it was noted that in those organizations, where females are employed, women issues were highlighted in true and

about the activities, she told, the organization had conducted media workshop in many cities of Pakistan adding its members are actively involved in positive information-dissemination on women's issue. She said, they are maintaining a documentation centre on development issue and it will open for public and can access our archives and the data com-

Sensitizing media on HIV/AIDS reporting in a gender sensitive manner



National conference mobilizing the media on HIV and AIDS coverage



In the studio

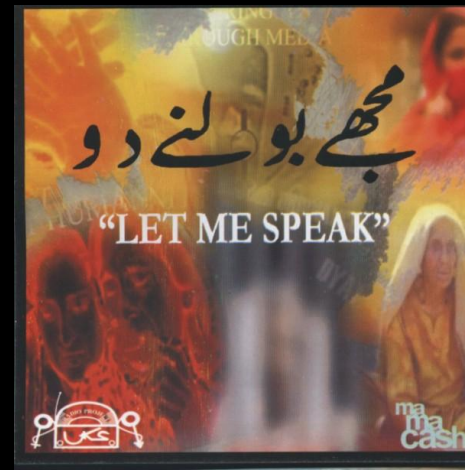
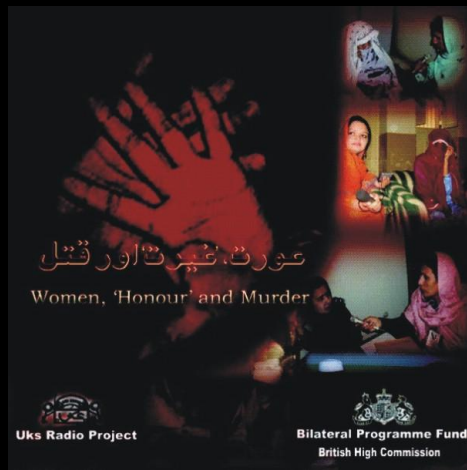
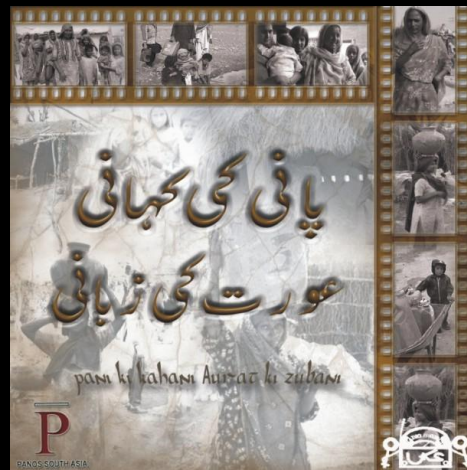


First Civil Society Organisation to own a radio production house in Pakistan

In the field



Uks Radio Productions



Airing of issue based stories from the remote areas of Pakistan



Mastung, Balochistan



Khyber agency



Goth Mallah, Sindh



Sibbi, Balochistan



Allai District

Radio journalism training



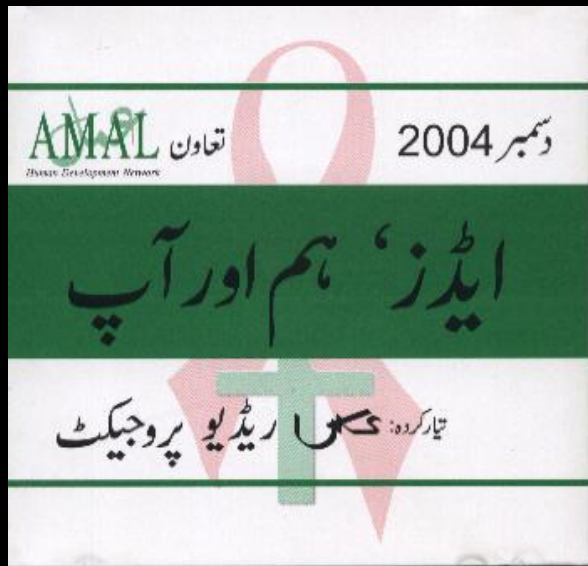
Two radio producers (one male, one female) each from Rawalpindi, Hasanabdal and Bahawalpur were trained to use latest techniques and ethics of radio productions including gender sensitive and unbiased reporting

Training of women radio producers by Ms. Manisha Aryal, Internews by updating them on the editorial and technical sides of gender-sensitive radio productions for yet another series on women and development

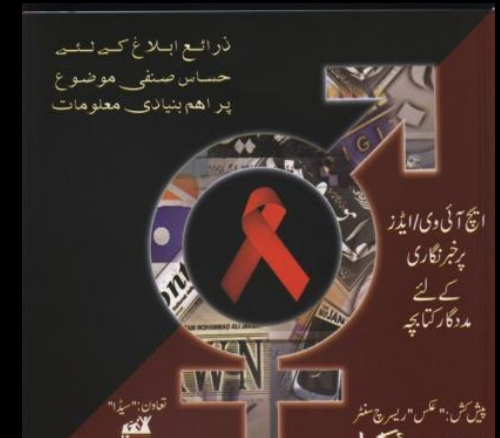
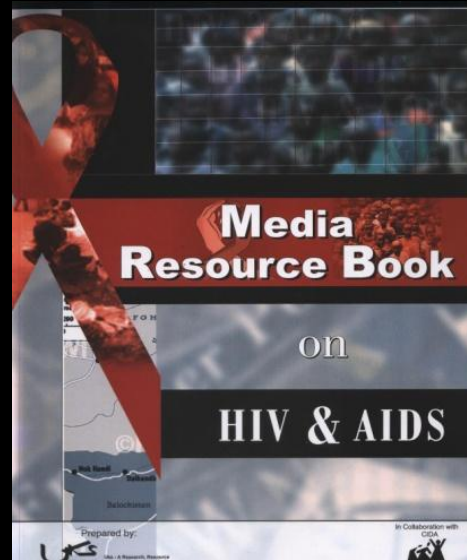


Media resource on HIV/AIDS developed by Uks

Uks radio project
'AIDS and Us'



Uks Resource Book and
Media Toolkit on HIV/AIDS



Training & sensitization on disaster reporting with a gender lens after October '05 earthquake



Workshop on 'Channeling the voices of earthquake affectees'

Radio Support

Radio project : *'Chalo Phir se muskorain'* (Let's smile again)

Uks radio producers at work!



Uks Annual Diary
our trademark

1998

Diary 2000

WOMEN OF
PAKISTAN:
STRUGGLING
AGAINST

Diary 2002

Diary 2003

Diary 2005

Diary 2006

WOMEN OF PAKISTAN:
STRUGGLING FOR
LEGAL RIGHTS

DIARY 2007

WOMEN OF PAKISTAN:
ASPIRING FOR GREATER
HEIGHTS IN SPORTS

DIARY 2008



WOMEN OF PAKISTAN:
SOME BREAK THROUGH
THE BUREAUCRATIC
GLASS CEILING

A striking collector's item; a new theme every year essentially related to women's development, represented through press clippings, opinions, poetry, illustrations and a detailed chronology of related events

FRIDAY, JANUARY 28, 2005 Hotel Crown Plaza, Islamabad



UKS director Tasneem Akhtar speaks at the launch of radio series for gender issues at a hotel in Islamabad on Friday. Also present are the vice-chancellor Nur-Ul-Huda, Executive Director Farhan Hashmi and Farhan Hashmi - Dawn

Gender sensitization Code of ethics for print media launched

By Staff Reporter

As if on a silver platter, the new gender sensitization code of ethics for print media was launched here on Friday, calling for newspapers to ensure a positive and fair portrayal of the sexes.

The code has been compiled by UKS, an NGO, in collaboration with the British Council under its Gender Equality Project.

Speaking on the occasion, UKS Director Tasneem Akhtar said the code addressed different aspects of gender sensitization, such as the role of women in society, the media's role in promoting gender equality, and the need for a more balanced and fair portrayal of the sexes.

The code also emphasized the need for the media to avoid stereotypical portrayals of men and women, and to promote gender equality and women's empowerment.

UKS has been carrying out gender sensitization programmes in various parts of the country, including the launch of a radio series on gender issues.

The code of ethics is expected to be widely adopted by print media organizations in Pakistan, and to contribute to a more gender-sensitive and equitable media environment.

Guide for concerns

She emphasized on ensuring the use of radio as a means of sensitization as it can help and mobilize people against violence that prevail in our male dominated society.

"In our society television has been over media and radio being given a much importance it deserves. But radio can be utilized as a tool of communication as it can bring great awareness," she added.

Dr. Hashmi, Chairman of Pakistan Academy of Letters, and co-chairman of Farah Jinnah University, Dr. Farah Jinnah, who had recently received the national award for her contribution to the field of women's studies, also addressed the audience. She said that the launch of the radio series was a very important step in the direction of gender sensitization.

Dr. Hashmi also mentioned the importance of the radio series in promoting gender equality and women's empowerment.



UkS Director Tasneem Akhtar addressing a function organised by UKS Research Centre on Thursday. Staff photo

Nisar for respectful portrayal of women in print media

ISLAMABAD, Aug 23 There is a need to ensure a respectful portrayal of women in the media to defend their rights and to ensure their empowerment, revealed Information Minister Nisar Ali Khan on Thursday.

Speaking at a meeting organized by the National Endowment for Democracy, Nisar said that the media has a significant role to play in promoting gender equality and women's empowerment.

He emphasized the need for the media to avoid stereotypical and disrespectful portrayals of women, and to promote their rights and dignity.

Nisar also mentioned the importance of the media in raising awareness about women's issues and in promoting gender equality.

29 Aug 2008 The Nation



'Hamari Tarraqi, Hamary Masael' launched

ISLAMABAD, Aug 23 A radio series titled 'Hamari Tarraqi, Hamary Masael' (Our Progress, Our Struggles) was launched on Thursday. The series, produced by the National Endowment for Democracy, aims to raise awareness about women's rights and issues.

The series consists of 15 radio programmes, each 15 minutes long, covering various aspects of women's lives, including their rights, challenges, and achievements.

The series is expected to be widely broadcasted on radio stations across Pakistan, and to contribute to a more gender-sensitive and equitable media environment.

of the Print Media on the



Nisar for respectful portrayal of women

ISLAMABAD, June 4 An Islamabad-based NGO launched a series of 10 radio programmes on the themes of political participation, development, democracy, CS, promoting the positive portrayals of women and gender-related issues here on Wednesday.

The director of UKS Research Centre said it was an effort to promote issue-based and investigative journalism in the print media.

The series is expected to be widely broadcasted on radio stations across Pakistan, and to contribute to a more gender-sensitive and equitable media environment.

UKS Reflection of Change in Pakistan

ISLAMABAD, Aug 23 The UKS Research Centre has launched a new radio series titled 'Reflection of Change in Pakistan'. The series, produced by the National Endowment for Democracy, aims to raise awareness about the changes in Pakistan's society and politics.

The series consists of 10 radio programmes, each 15 minutes long, covering various aspects of the changes in Pakistan, including the role of women, the media, and the government.

The series is expected to be widely broadcasted on radio stations across Pakistan, and to contribute to a more gender-sensitive and equitable media environment.

Politics, women's rights intermingled in Pakistan: Kishwar

ISLAMABAD Indian journalist Kishwar Mehra has said that politics and women's rights are intermingled in Pakistan. She said that the media has a significant role to play in promoting gender equality and women's empowerment.

Mehra also mentioned the importance of the media in raising awareness about women's issues and in promoting gender equality.

Diary launched to highlight violence against women

ISLAMABAD Uks, a research, resource and publication centre on women and the media, launched Diary 2002 in a ceremony preceded by an informal discussion at its office here on Thursday. A select gathering of women rights activists and media attended.

The new year's diary is entitled 'Women of Pakistan: Struggling Against Violence.' The earlier diaries were entitled 'Women of Pakistan: 50 Years and Beyond,' 'Women of Pakistan: Looking Towards New Millennium' and 'Women in Pakistan: Vision in Print Media.'

Briefing the audience on the occasion, Tasneem Akhtar, director, Uks, recounted difficulties encountered in compiling data on the subject, especially regarding events of 1971. A lot of information was available in documented form about violence against Bengali women during the East Pakistan era; but nothing was there about other party like Beharis.

The gap in the information, she said, was acknowledged in the chronology of events contained in the new diary. That is why, she said, there is a lot of detail about Bangladesh in the diary, which is the other party is in the East Pakistan edition is sketchy.

Ma Ahsan said that the period between 1977-88 was the darkest for women of Pakistan. During that time women were paraded naked in Nawabpur and the diary includes the example of a blind raped woman, Suria Bibi, who was awarded lashes by a court in Sialkot when she resorted to law for the redressal of her grievance.

Women movement also took a new turn. There were many women rights demonstrations that led to the formation of 'Women's Action Forum.' She said the diary includes poems of Farahida Riaz, Kishwar Naheed, Zehra Nigah and Attiya Dani, partrons of 'Yousaf Iqbal' and other journals of Urdu and English print media.

She said Uks has tried to project the supportive contribution of women are extremely marginalized socially and economically. In a media such as this, where the interests, interests, interests and worst elements have been highlighted, it has been a great step forward. It has been a great step forward. It has been a great step forward.

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ISLAMABAD - Print and electronic media role vital in creating AIDS awareness: Speakers

By Wassem Abbas

ISLAMABAD, OCTOBER 10, 2001

ISLAMABAD - Print and electronic media role vital in creating AIDS awareness: Speakers

Speaking on the occasion, UKS Director Tasneem Akhtar said that the media has a significant role to play in promoting gender equality and women's empowerment.

He emphasized the need for the media to avoid stereotypical and disrespectful portrayals of women, and to promote their rights and dignity.

'Hamari Tarraqi, Hamary Masael' launched

ISLAMABAD, Aug 23 A radio series titled 'Hamari Tarraqi, Hamary Masael' (Our Progress, Our Struggles) was launched on Thursday. The series, produced by the National Endowment for Democracy, aims to raise awareness about women's rights and issues.

The series consists of 15 radio programmes, each 15 minutes long, covering various aspects of women's lives, including their rights, challenges, and achievements.

The series is expected to be widely broadcasted on radio stations across Pakistan, and to contribute to a more gender-sensitive and equitable media environment.

Uks to launch changing images today

ISLAMABAD - Uks, a research, resource and publication centre on women and the media, is launching a new radio series titled 'Changing Images Today'. The series, produced by the National Endowment for Democracy, aims to raise awareness about the changes in Pakistan's society and politics.

The series consists of 10 radio programmes, each 15 minutes long, covering various aspects of the changes in Pakistan, including the role of women, the media, and the government.

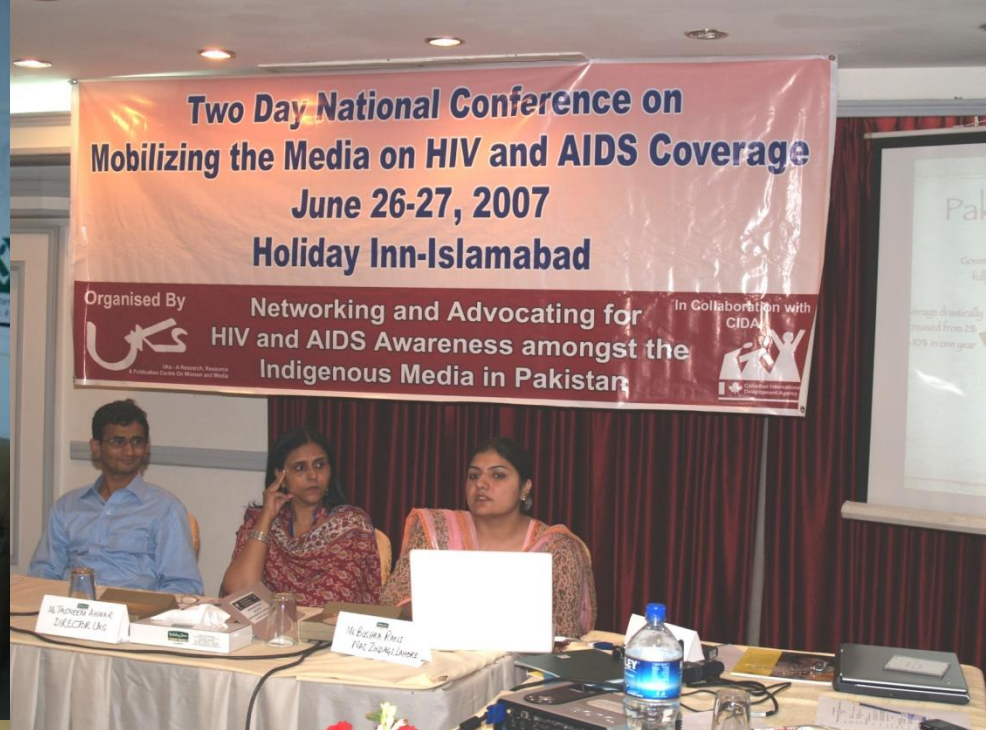
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In the ten years since its inception, Uks believes that the manner of reporting on women issues which has come to be frequently criticized for its blatant sensationalism has changed.

Most of Uks' trainings and publications with media have centred around the issue of healthy projection of women issues, and the radio project is in part aimed to rectify the gaps identified therein.

Uks is proud to be one of the catalysts to bring about this positive change and will continue to do so in the years to come!