Media Map

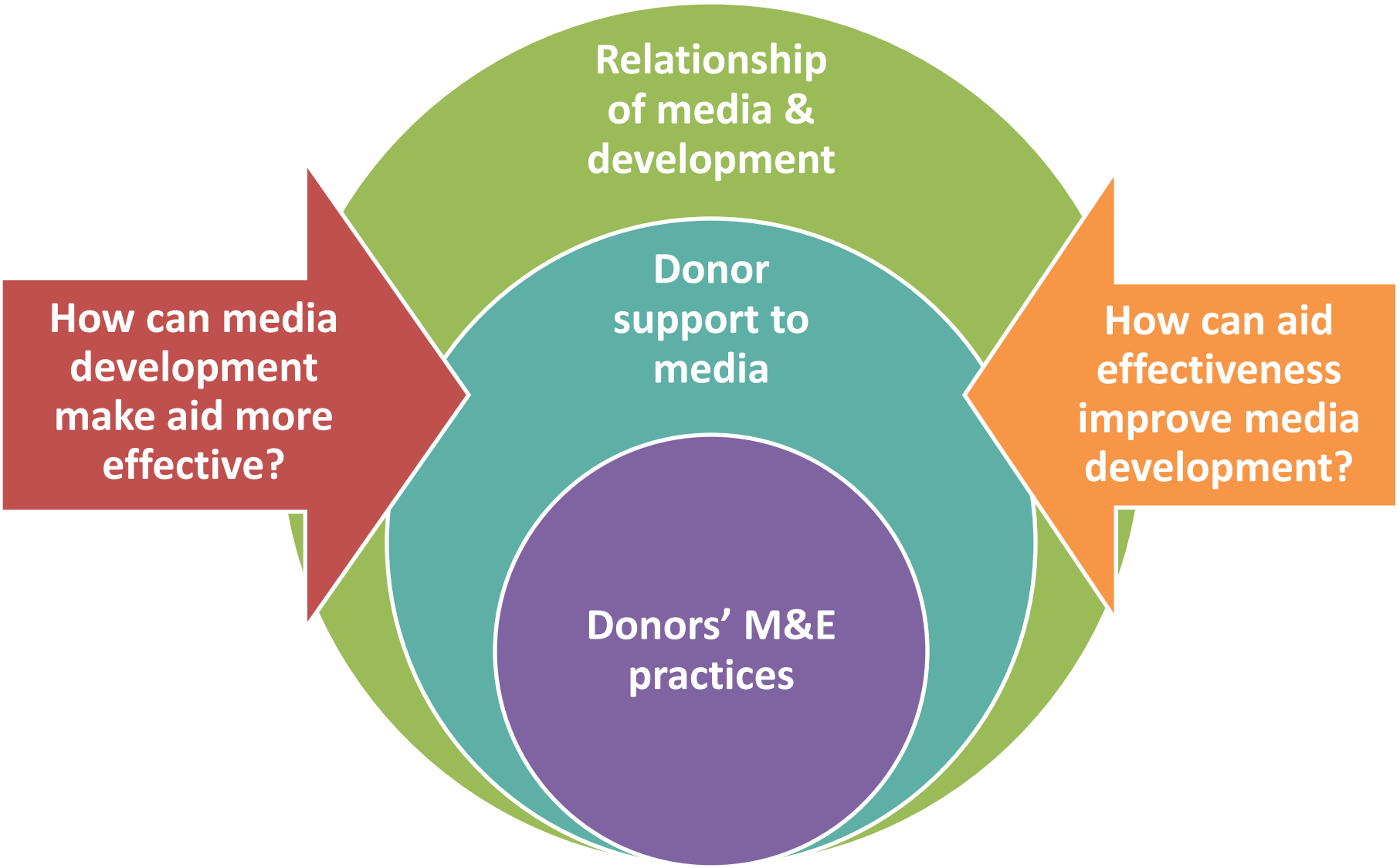
The impact of media development worldwide

Research as a Platform for Action: The Media Map Project

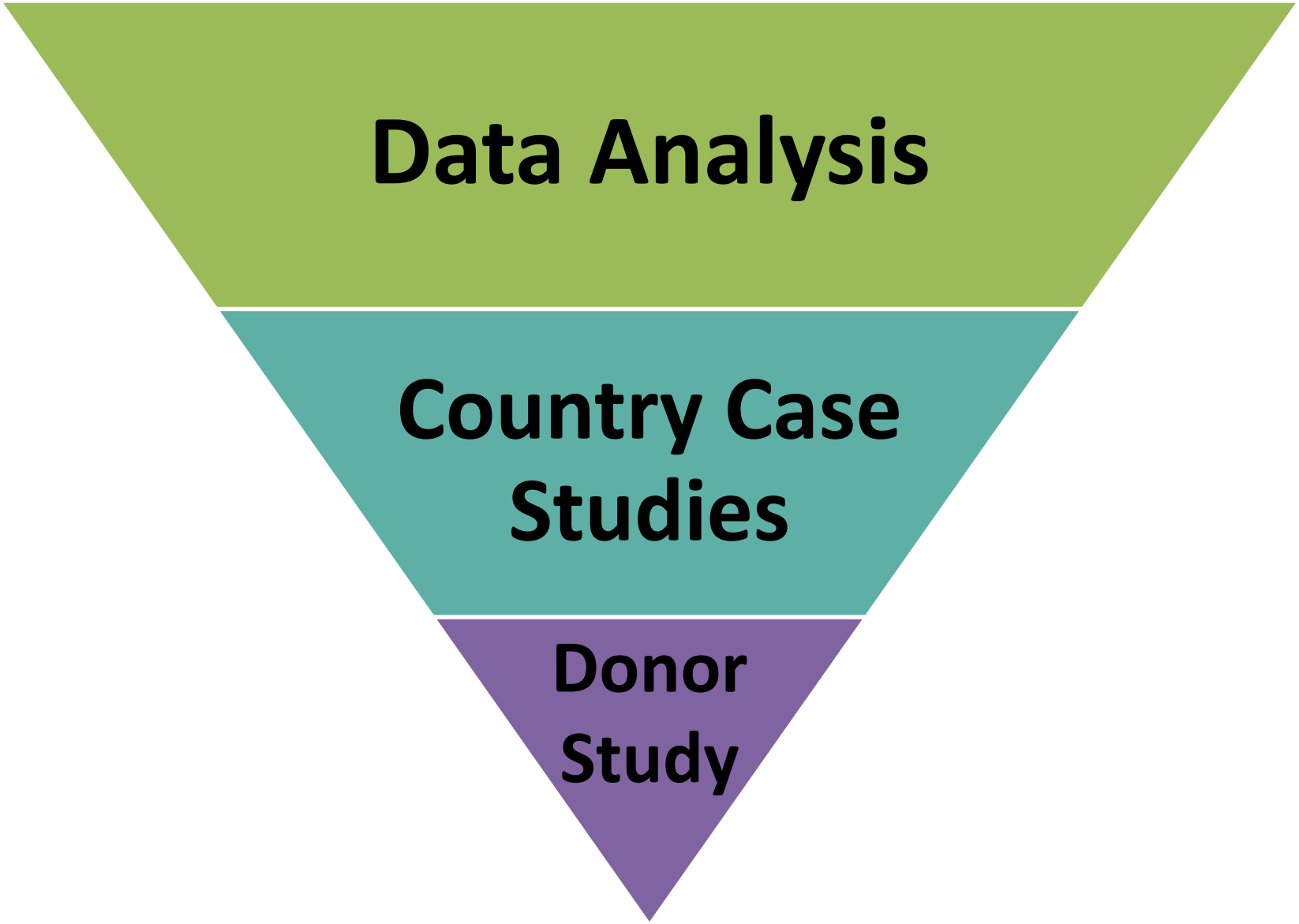
Internews

World Bank Institute

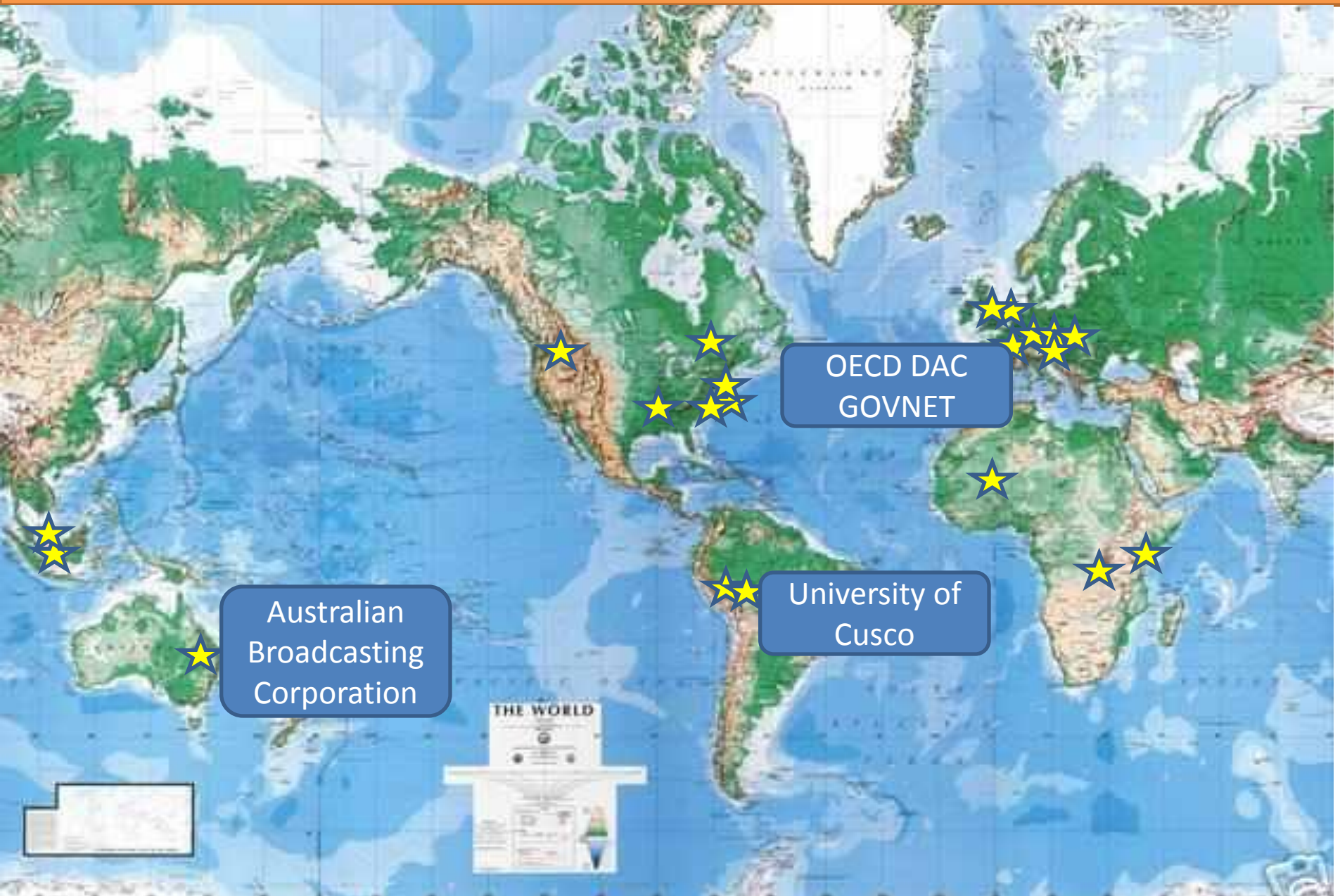
The Aid Effectiveness Link



Media Map Project Overview

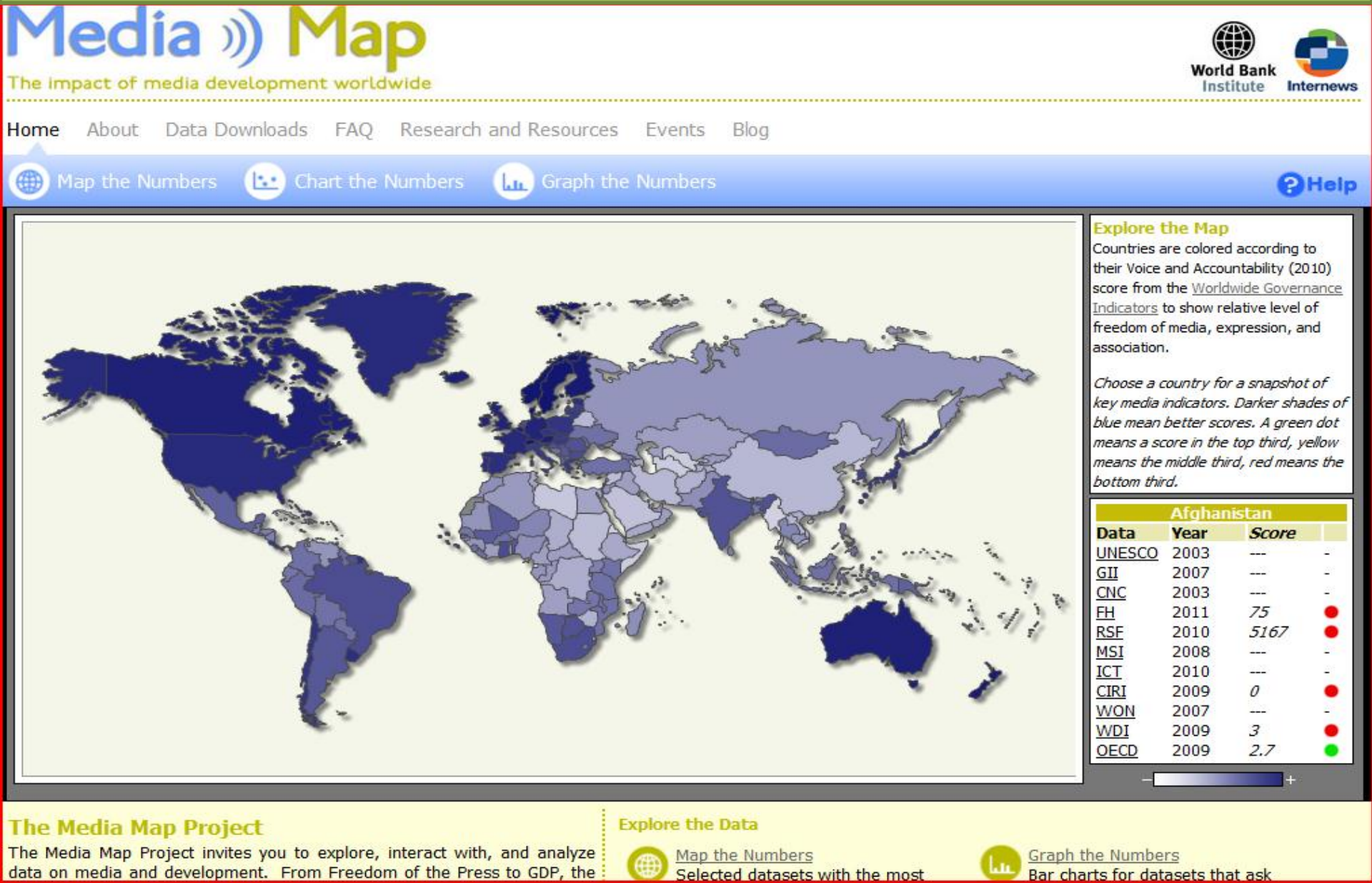


Collaborations



Data Analysis

Data Analysis
www.MediaMapResource.org

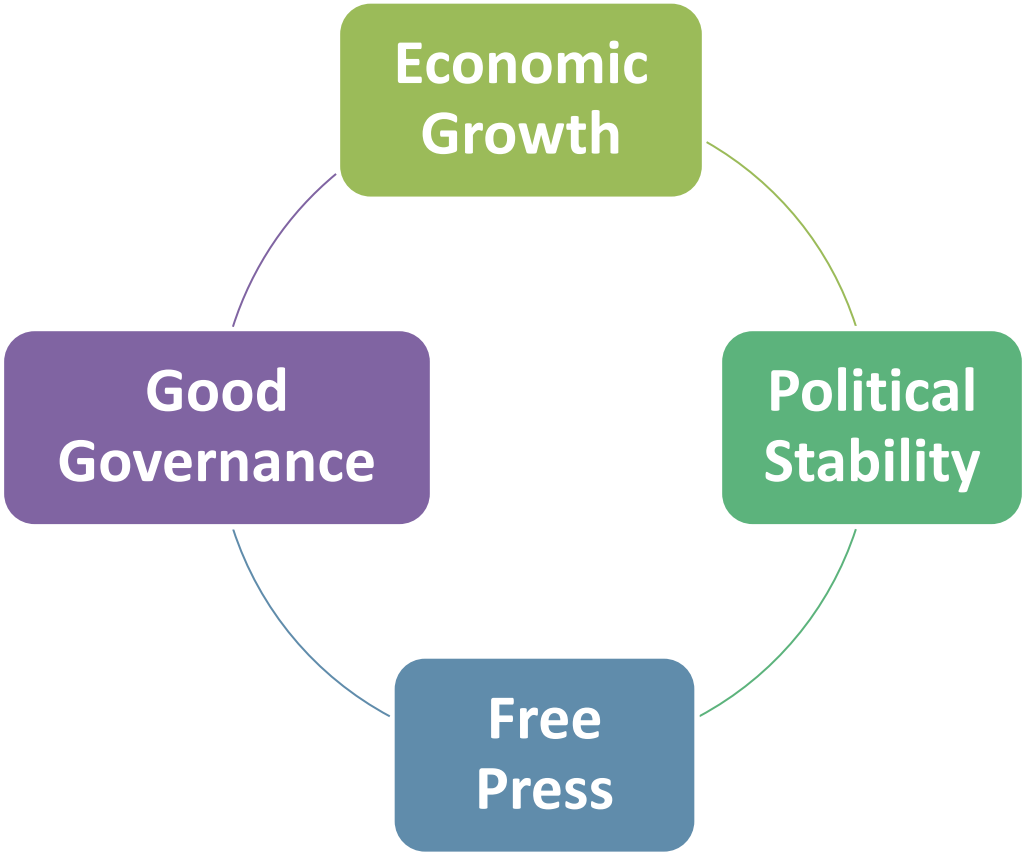


Data Analysis Background

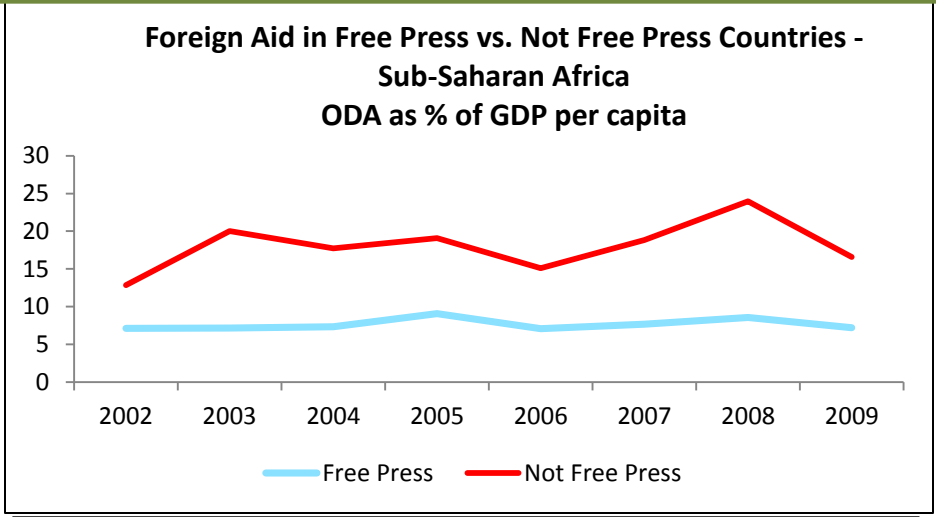
Existing strong research on media & development

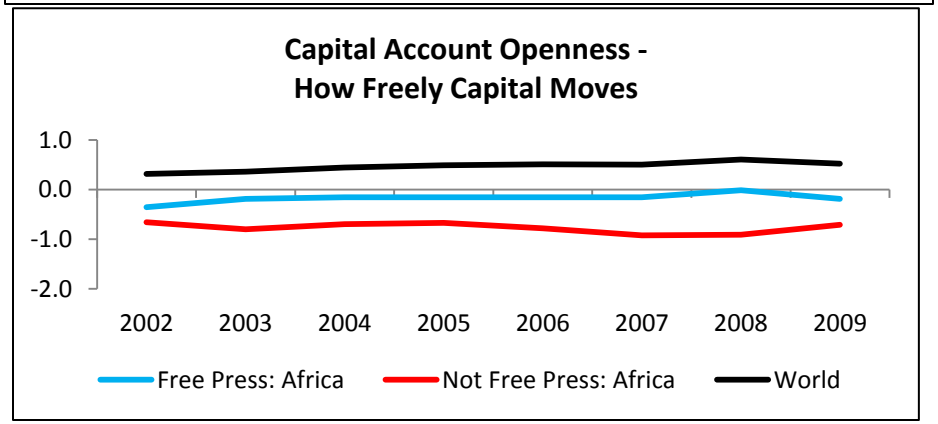
No bridge between research & practice

Findings
Statistical Analysis – Sub-Saharan Africa



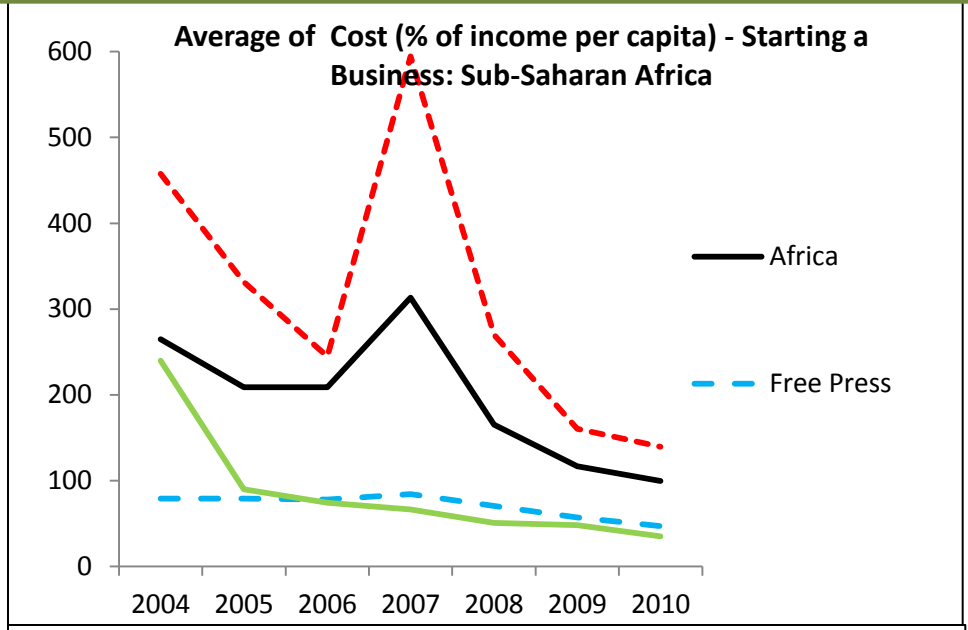
The Economy & Business

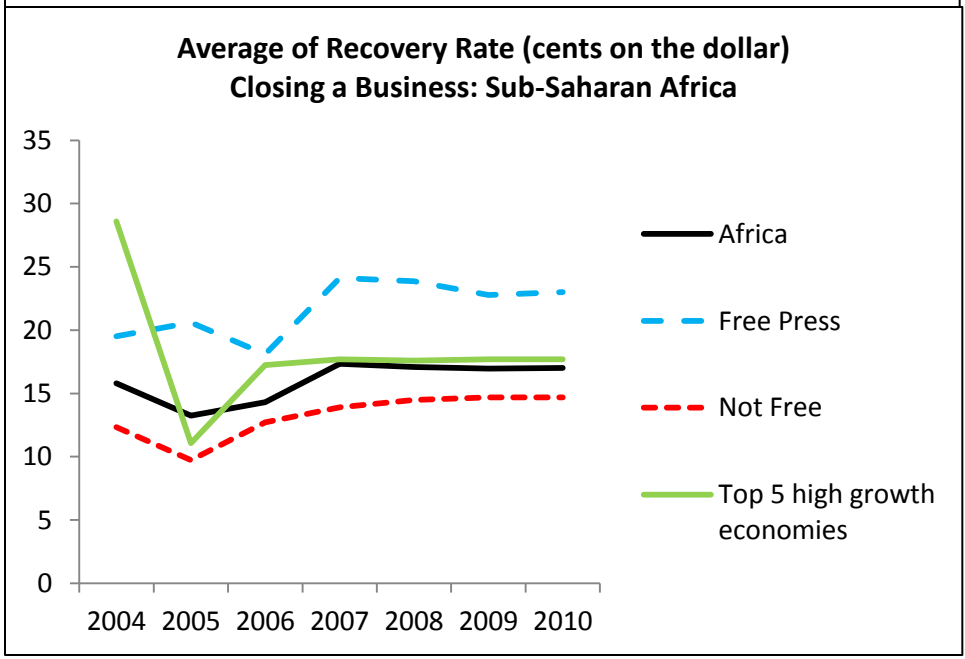




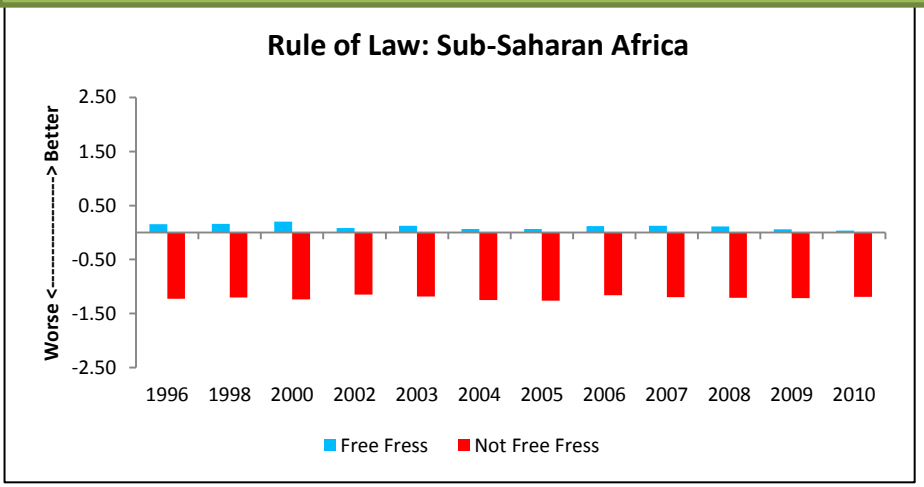
Countries with a free press in Africa:

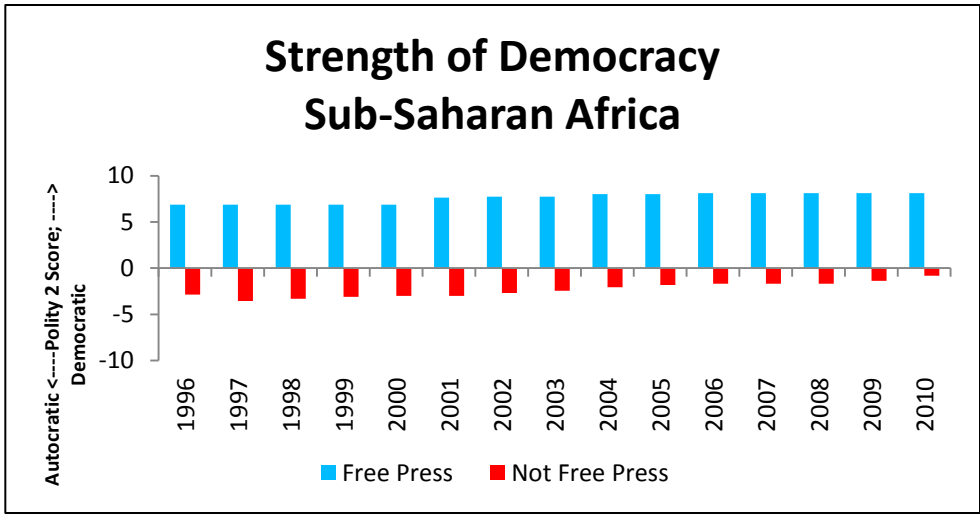
- Are less dependent on foreign aid
- More integrated into world financial markets
- Better environment for business

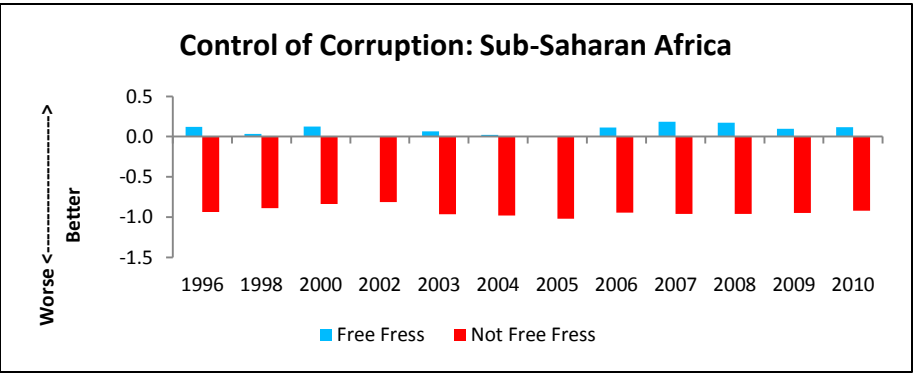


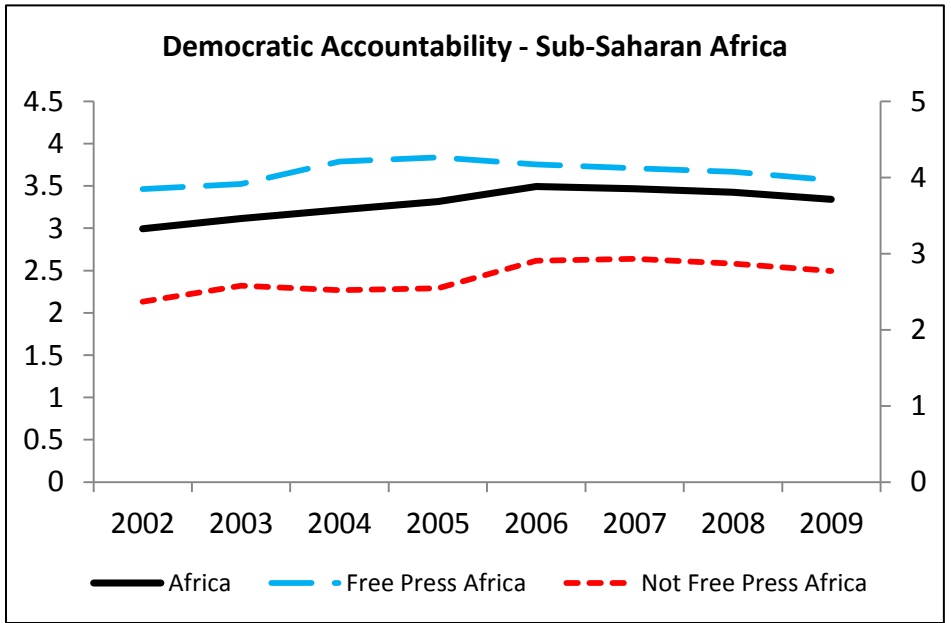


Governance





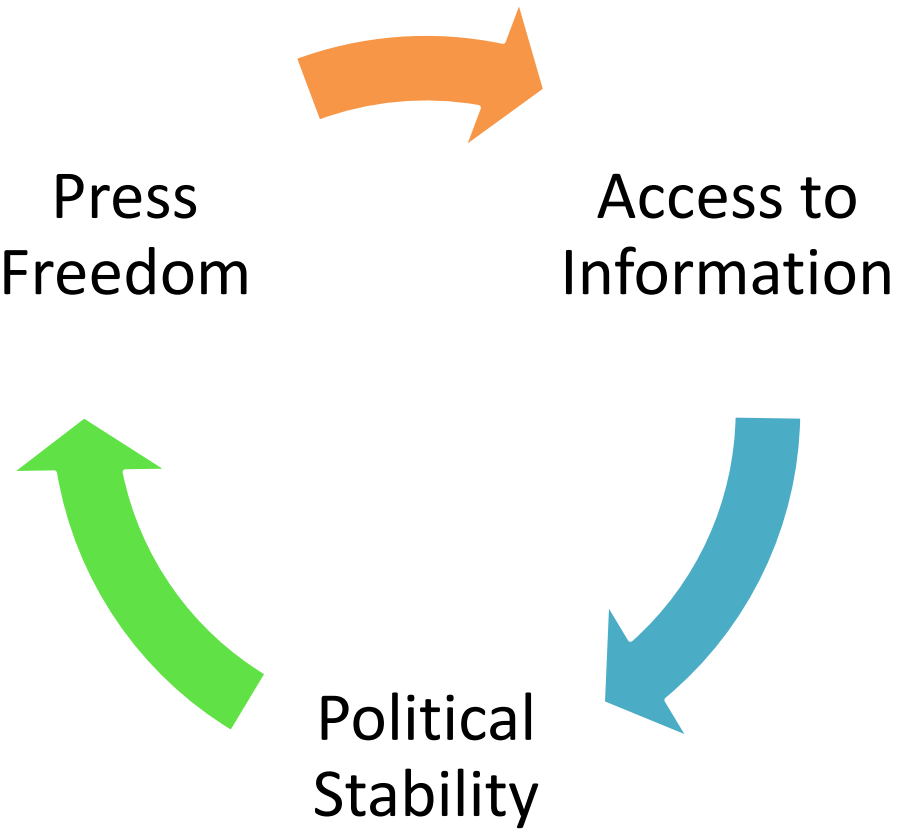




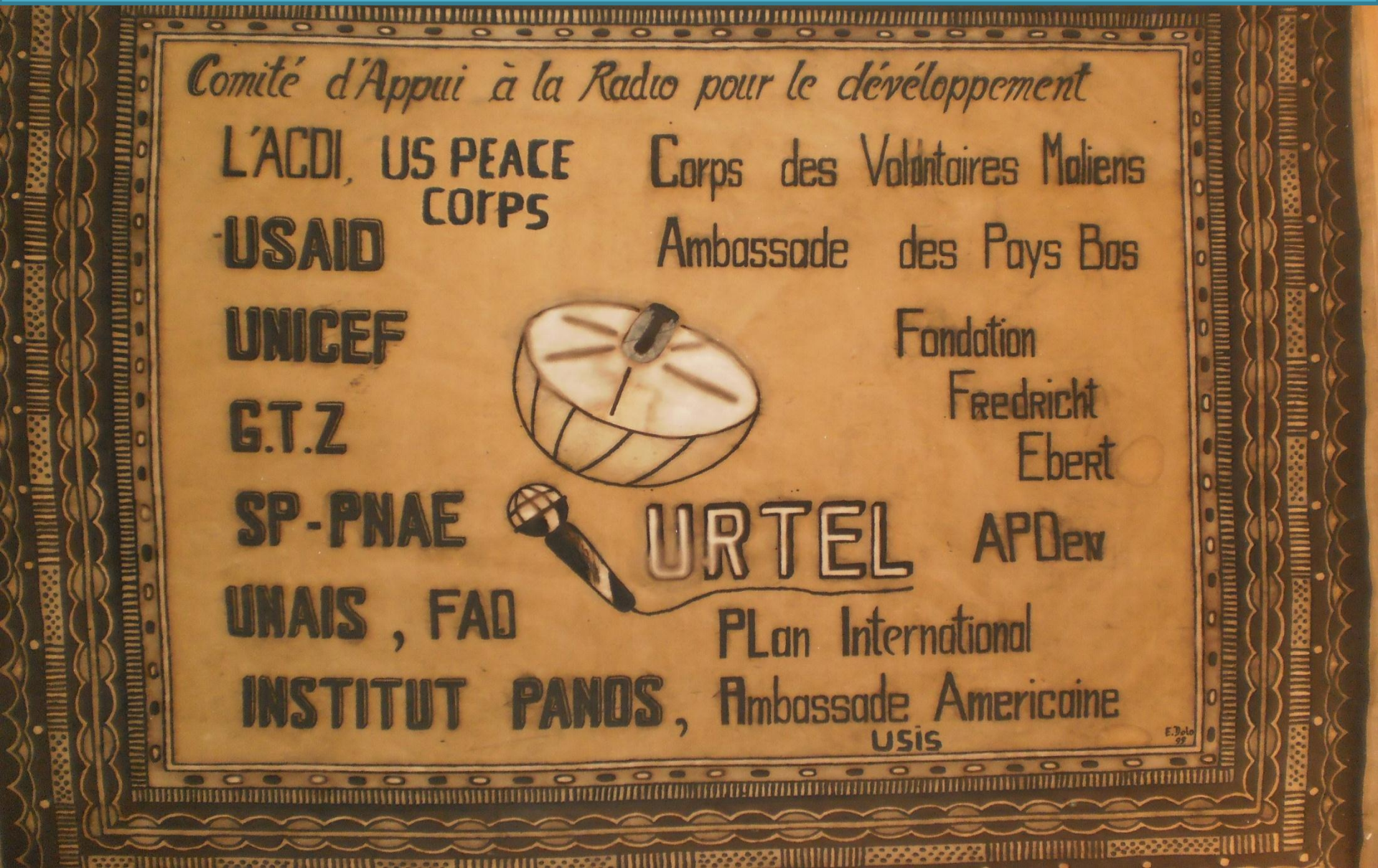
Countries with a free press in Africa:

- Better rule of law
- Less corrupt
- More accountable to their citizens
- Tend to be more democratic overall

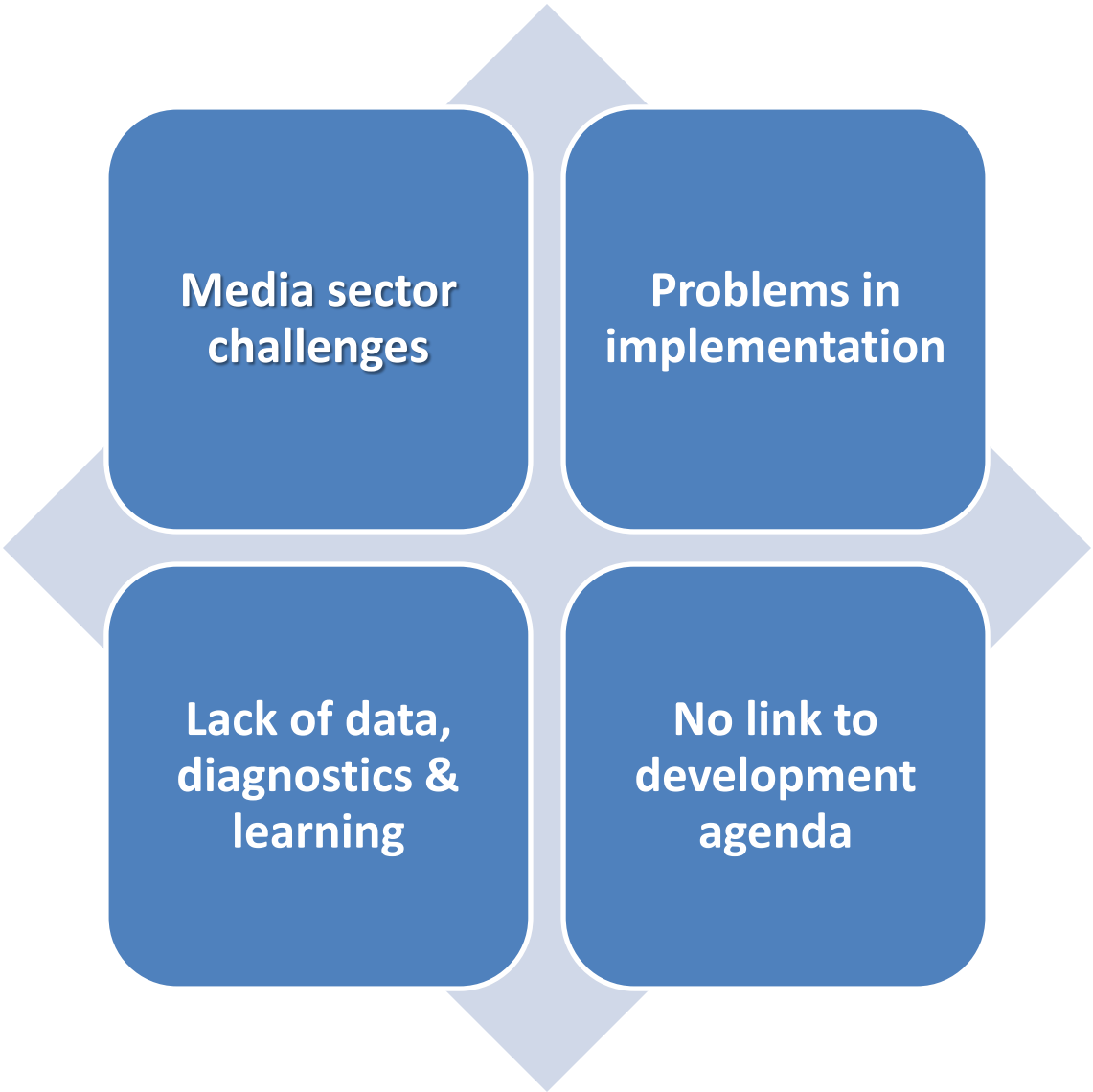
Findings
Econometric Analysis – Sub-Saharan Africa



Country Case Studies



Country Case Studies
Key Findings



Conclusions

Clear Relationships Between Media & Development

Donor Interventions Need Improvement

More Research Needed

Products

OVERVIEW PAPERS

COUNTRY CASE STUDIES

M&E AND MEDIA DEVELOPMENT

LIT REVIEWS & BACKGROUND MATERIALS

www.MediaMapResource.org

Next Steps

- Expand website
- Publications, outreach & advocacy
- Continuing research agenda