

Media))) Map

The impact of media development worldwide

Research as a Platform for Action: The Media Map Project



Internews



**World Bank
Institute**

The Aid Effectiveness Link

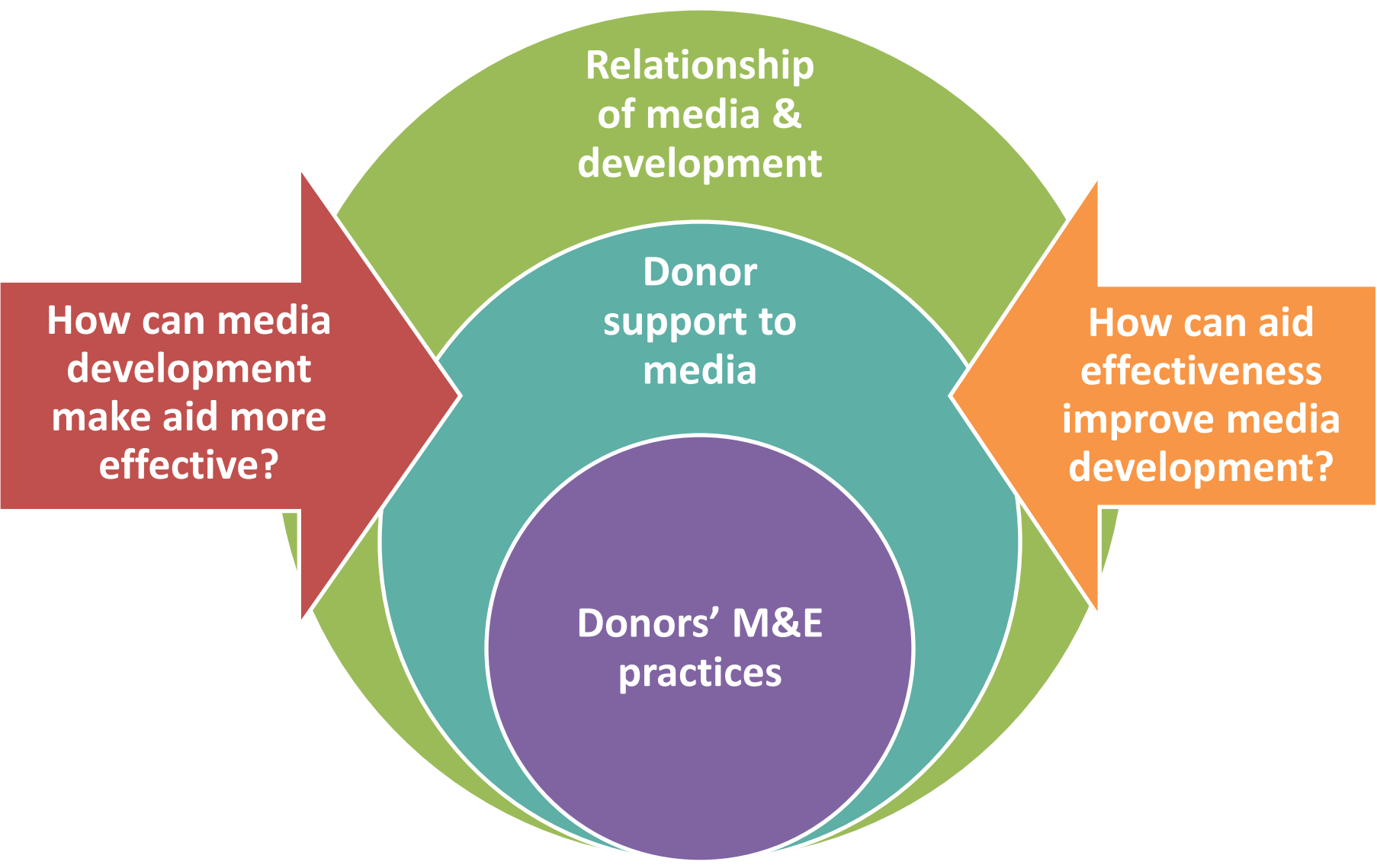
How can media development make aid more effective?

Relationship of media & development

Donor support to media

Donors' M&E practices

How can aid effectiveness improve media development?



Media Map Project Overview

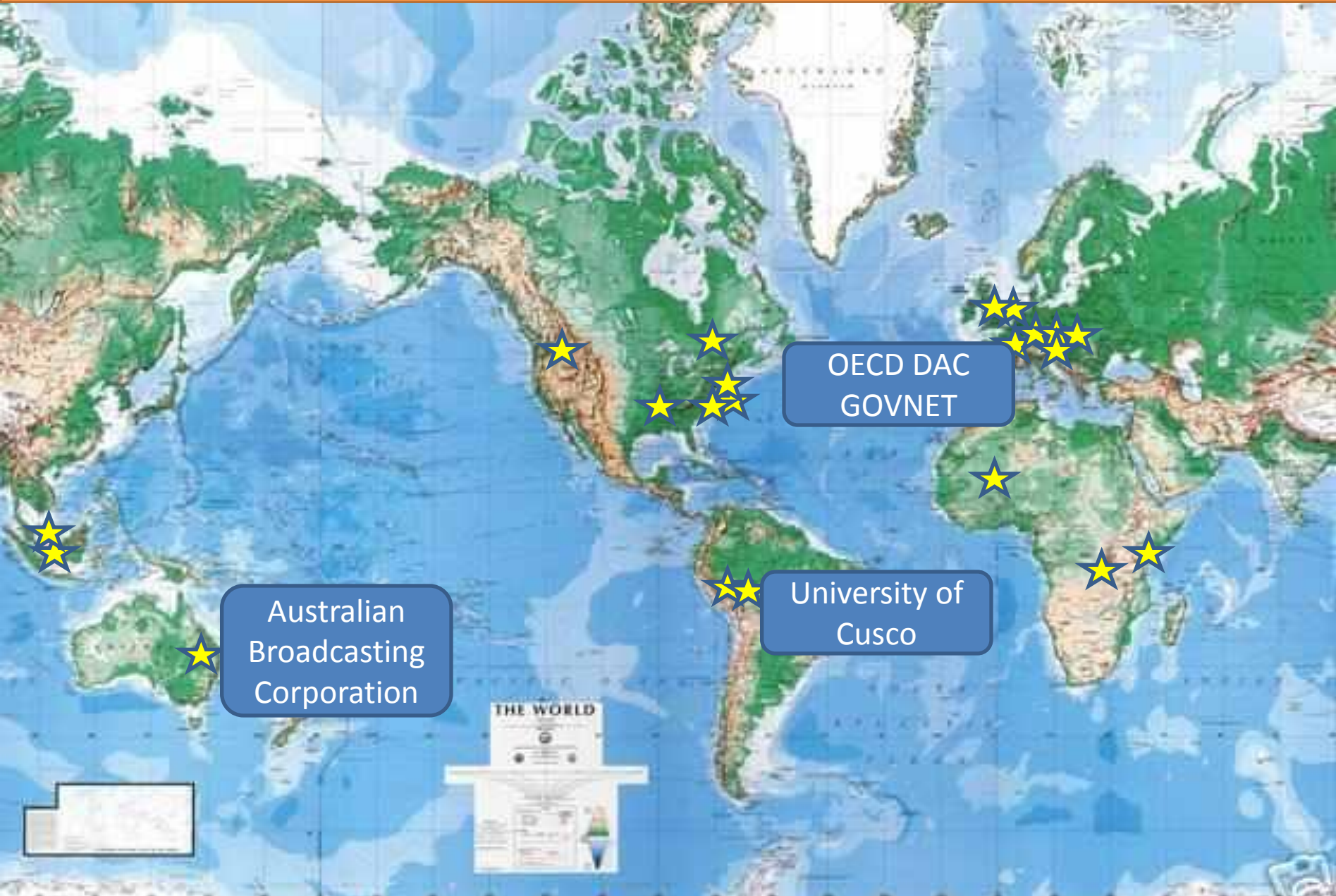


Data Analysis

**Country Case
Studies**

**Donor
Study**

Collaborations

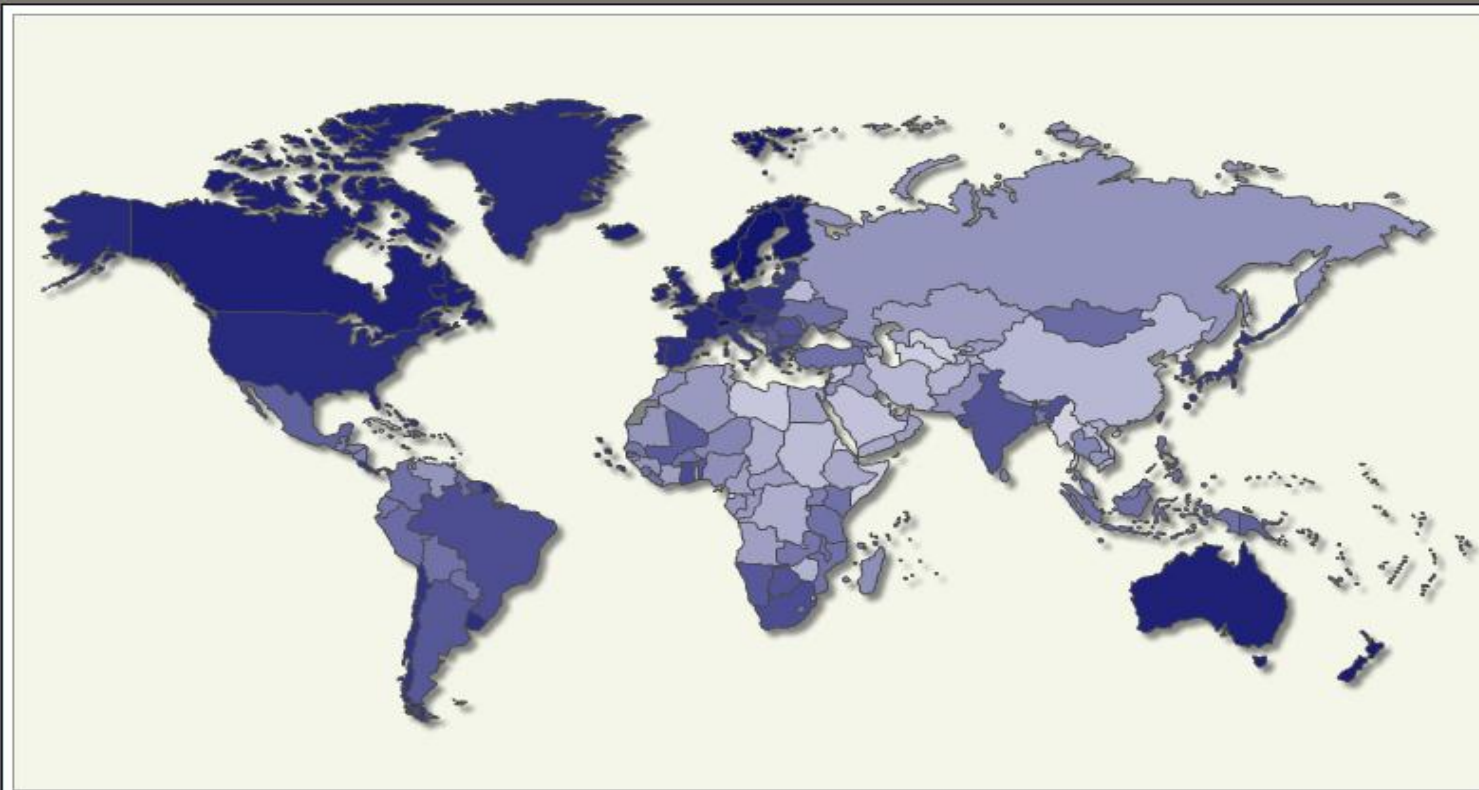


Data Analysis



Data Analysis

www.MediaMapResource.org



Explore the Map

Countries are colored according to their Voice and Accountability (2010) score from the [Worldwide Governance Indicators](#) to show relative level of freedom of media, expression, and association.

Choose a country for a snapshot of key media indicators. Darker shades of blue mean better scores. A green dot means the score in the top third, yellow means the middle third, red means the bottom third.

Afghanistan			
Data	Year	Score	
UNESCO	2003	---	-
GII	2007	---	-
CNC	2003	---	-
FH	2011	75	●
RSF	2010	5167	●
MSI	2008	---	-
ICT	2010	---	-
CIRI	2009	0	●
WON	2007	---	-
WDI	2009	3	●
OECD	2009	2.7	●

The Media Map Project

The Media Map Project invites you to explore, interact with, and analyze data on media and development. From Freedom of the Press to GDP, the

Explore the Data



[Map the Numbers](#)

Selected datasets with the most



[Graph the Numbers](#)

Bar charts for datasets that ask

Data Analysis Background

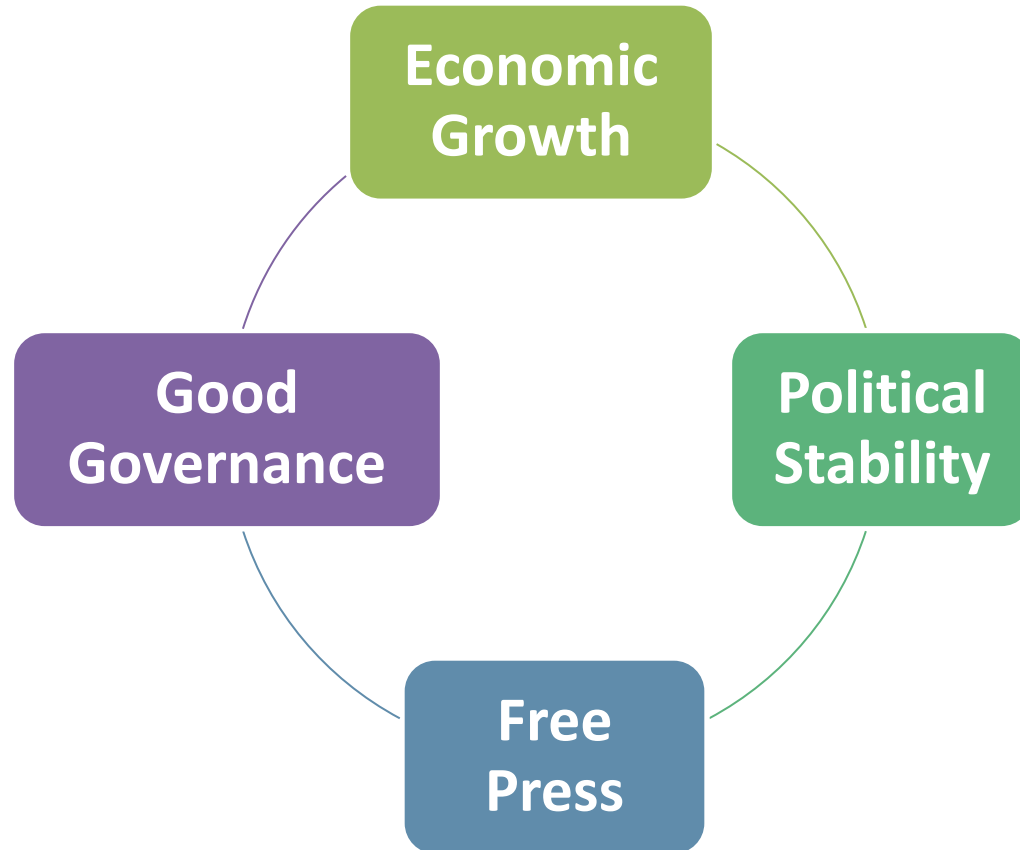


Existing
strong
research on
media &
development

No bridge
between
research &
practice

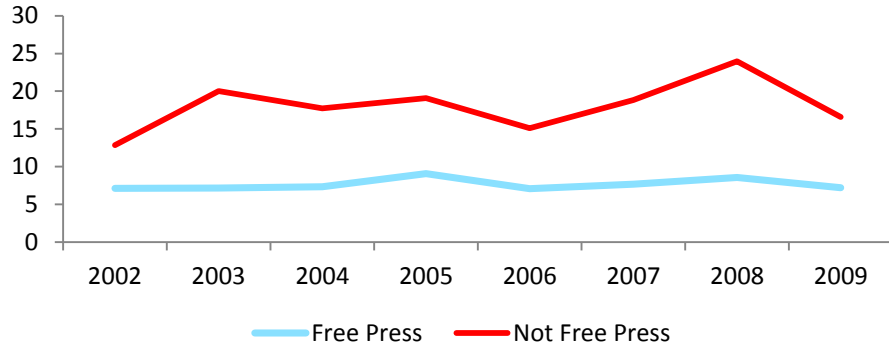
Findings

Statistical Analysis – Sub-Saharan Africa

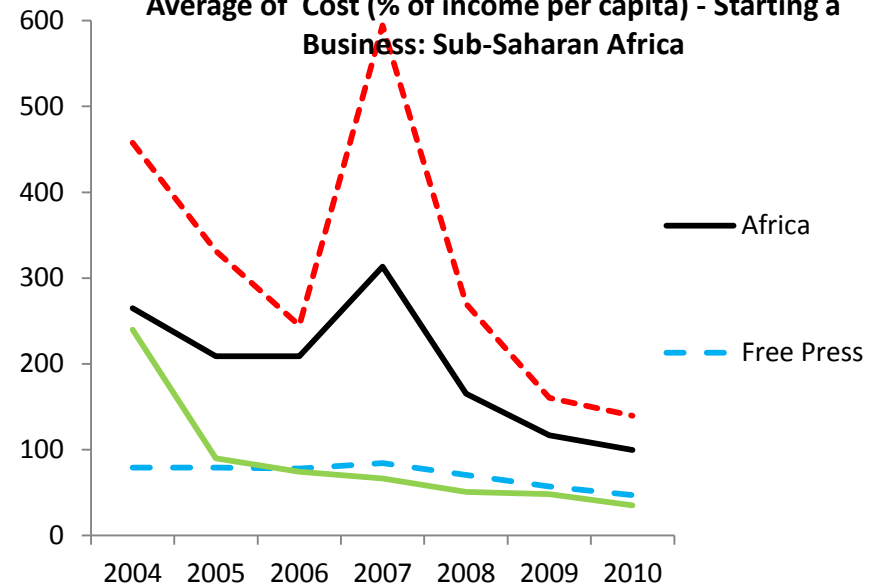


The Economy & Business

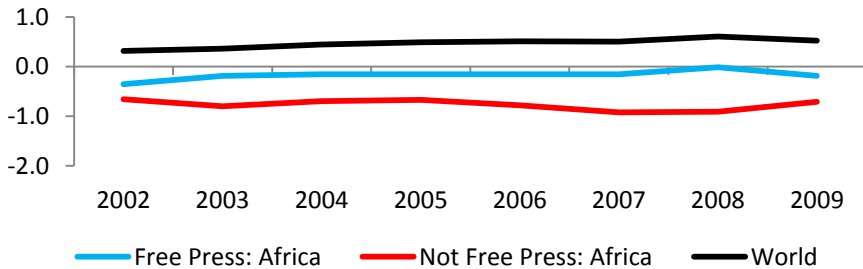
Foreign Aid in Free Press vs. Not Free Press Countries - Sub-Saharan Africa
ODA as % of GDP per capita



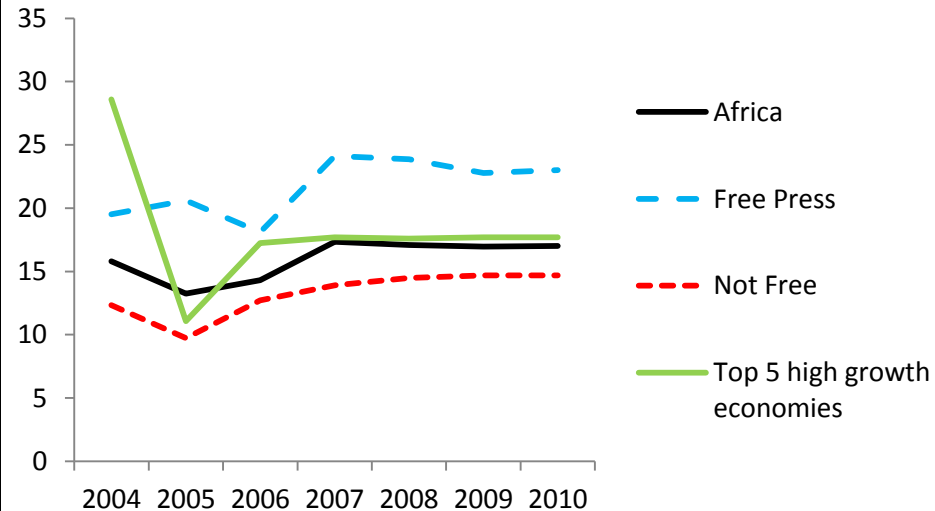
Average of Cost (% of income per capita) - Starting a Business: Sub-Saharan Africa



Capital Account Openness - How Freely Capital Moves



Average of Recovery Rate (cents on the dollar) Closing a Business: Sub-Saharan Africa

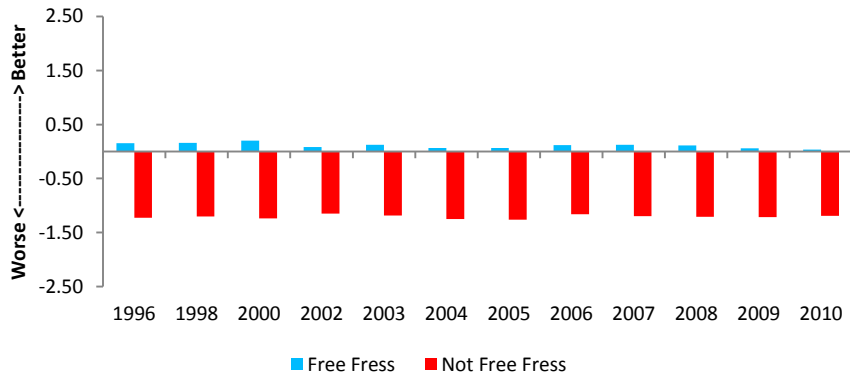


Countries with a free press in Africa:

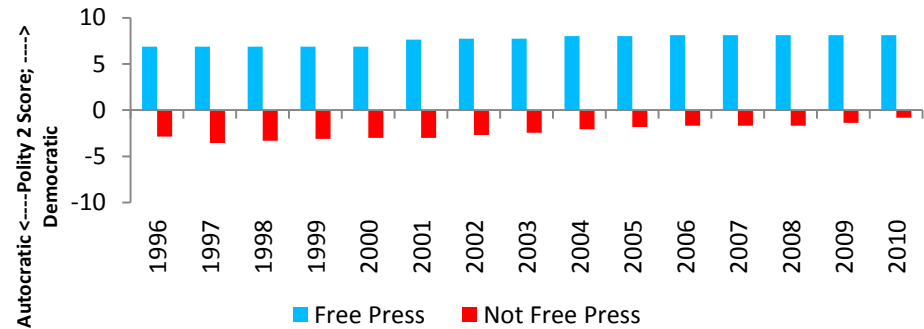
- Are less dependent on foreign aid
- More integrated into world financial markets
- Better environment for business

Governance

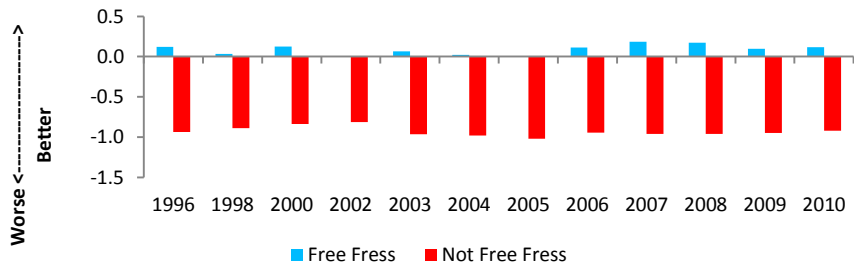
Rule of Law: Sub-Saharan Africa



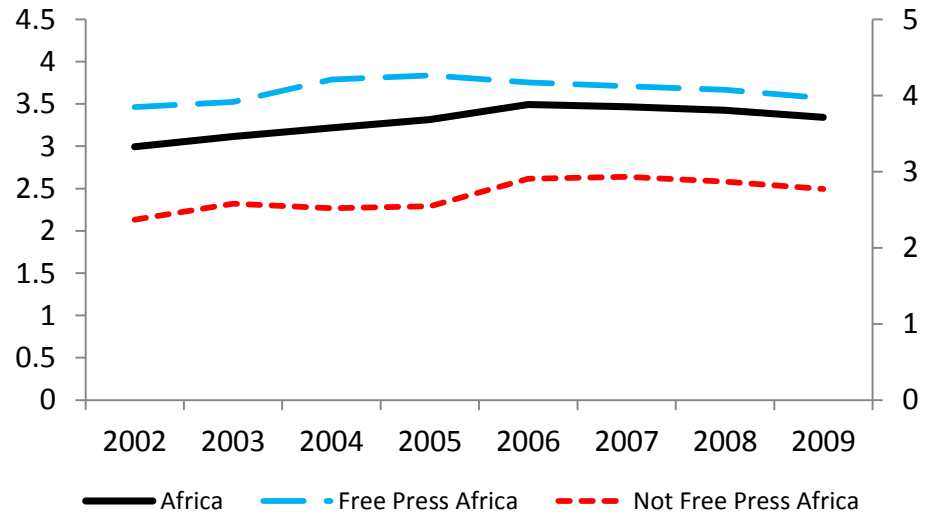
**Strength of Democracy
Sub-Saharan Africa**



Control of Corruption: Sub-Saharan Africa



Democratic Accountability - Sub-Saharan Africa

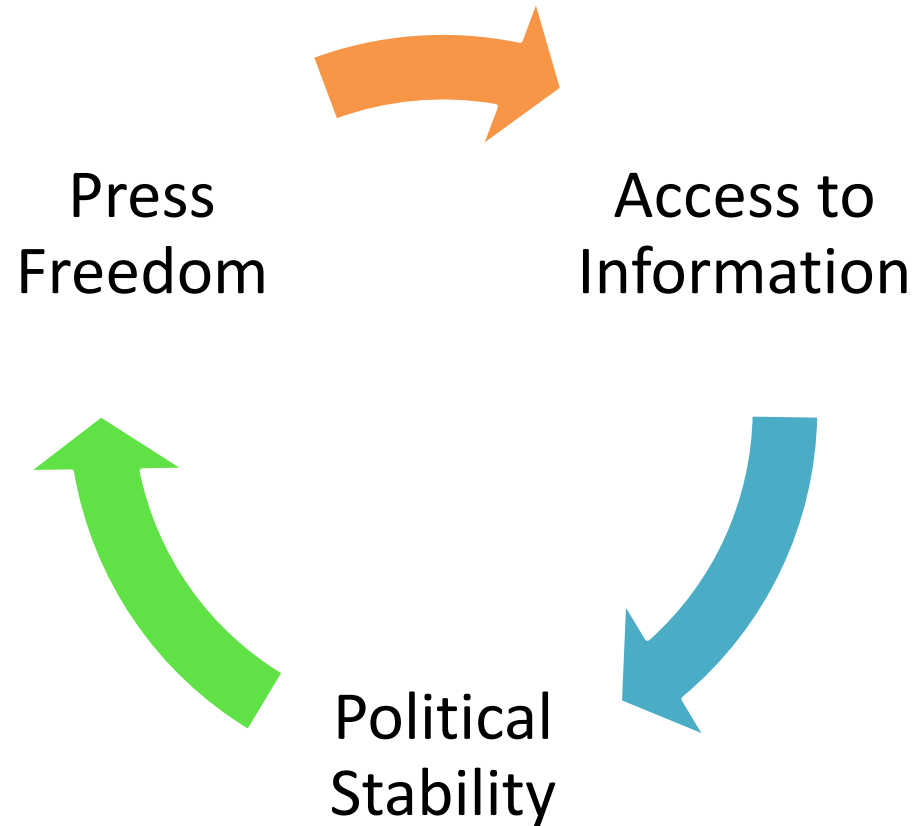


Countries with a free press in Africa:

- Better rule of law
- Less corrupt
- More accountable to their citizens
- Tend to be more democratic overall

Findings

Econometric Analysis – Sub-Saharan Africa



Country Case Studies

Comité d'Appui à la Radio pour le développement

L'ACDI, US PEACE
CORPS

Corps des Volontaires Maliens

USAID

Ambassade des Pays Bas

UNICEF

Fondation

G.T.Z

Fredrich
Ebert

SP-PNAE



URTEL

APDev

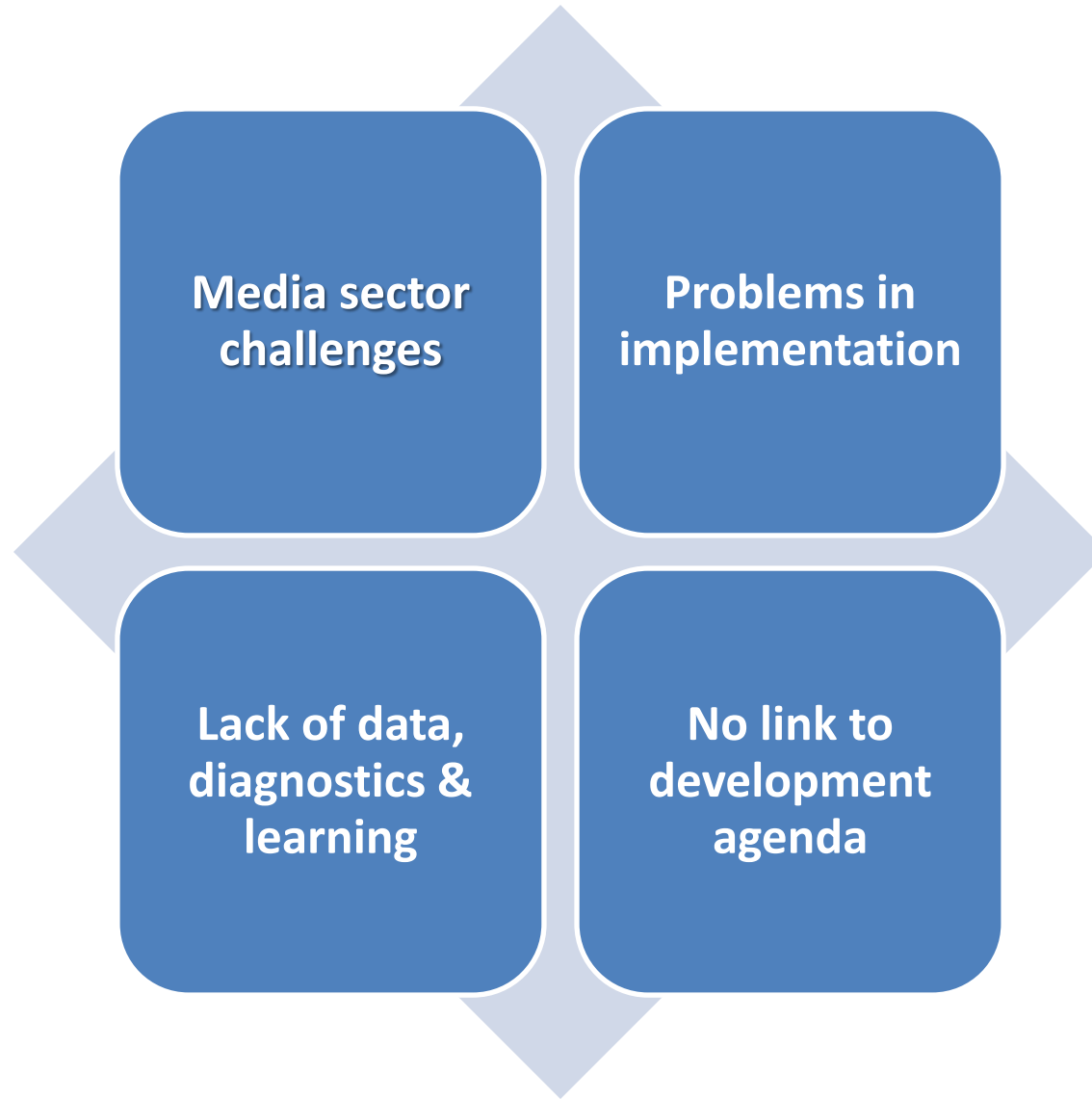
UNAIS, FAD

Plan International

INSTITUT PANOS, Ambassade Americaine
USIS

Country Case Studies

Key Findings



Conclusions

**Clear Relationships Between
Media & Development**

**Donor Interventions Need
Improvement**

More Research Needed

Products

OVERVIEW PAPERS

**COUNTRY CASE
STUDIES**

**M&E AND MEDIA
DEVELOPMENT**

**LIT REVIEWS &
BACKGROUND
MATERIALS**

www.MediaMapResource.org

Next Steps

The background of the slide is a composite image. The top portion shows a section of an antique map with various geographical labels and a green-shaded region. The bottom portion shows a close-up of a brass compass rose with a white needle and a red-tipped arrow. The compass face has degree markings and cardinal directions labeled 'N', 'W', and 'E'.

Expand website

Publications, outreach & advocacy

Continuing research agenda