

Thank you for taking time to complete this CIMA Media Development Support Donor Survey.

Your responses will form part of a broad assessment of today's media development support landscape, and help to identify donor priorities and trends in media support.

We would also appreciate receiving any additional materials to help us better understand your media development support, such as reports and assessments. These may be sent to: [CIMADonorSurvey@gmail.com](mailto:CIMADonorSurvey@gmail.com)

While this survey is meant to help identify trends, it will also form the basis of individual donor profiles. Summaries of our findings [but not entire individual survey responses] will be published by CIMA.

If you have any questions about this survey and its purpose, please feel free to contact [CIMADonorSurvey@gmail.com](mailto:CIMADonorSurvey@gmail.com)

**\*1. Please share your contact information.**

Name	<input type="text"/>
Title	<input type="text"/>
Organization	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>
Organization URL	<input type="text"/>
Blog	<input type="text"/>
Twitter	<input type="text"/>

**\*2. Do you grant permission for your responses to be quoted in a brief donor profile?**

- Yes
- No

**3. What types of media development interventions does your organization fund?  
For each type of activity, please let us know how high or low of a funding priority it is.**

	Lowest funding priority	Low funding priority	Moderate funding priority	High funding priority	Highest funding priority	N/A
Access to information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investigative journalism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Independent journalism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Media skills for CSOs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Citizen reporting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humanitarian communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legal environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalism training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom of Information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ICT4D	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet freedom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business sustainability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research on media & information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify and identify degree of importance)

**4. Please describe a project or program that serves as an example of the type of work you support. Include links if any.**

**5. Can you please tell us how much money your organization spent on media assistance programs in the previous fiscal year? Please note which currency this amount represents.**

**6. If applicable, please break down your organization's total spending for the previous fiscal year for media support by region:**

Africa	<input type="text"/>
Asia	<input type="text"/>
Eurasia	<input type="text"/>
Europe	<input type="text"/>
Latin America & the Caribbean	<input type="text"/>
Pacific/Oceania	<input type="text"/>
Other	<input type="text"/>

**7. Are there specific countries or regions where you concentrate your efforts? If so, can you please describe where, and why this is?**

## 8. Why does your organization support media interventions?

Please let us know how high or low of a priority each rationale is.

	Lowest priority	Low priority	Moderate priority	High priority	Highest priority	N/A
Public Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promote independent news media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human Rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accountability/Good Governance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peace Building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support of Economic Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Humanitarian/Crisis Response	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poverty Reduction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify and identify level of importance))

## 9. Are your media interventions integrated within a broader program or are they stand-alone? If within a broader program, please describe.

- Stand-alone
- Integrated within a broader program

If integrated, please describe.

**10. Which type of media outlets and communications channels do you support most?**

**Please rank each type in terms of its importance, with 1 being the most important.**

<input type="text"/>	Community radio	<input type="checkbox"/>	N/A
<input type="text"/>	Other	<input type="checkbox"/>	N/A
<input type="text"/>	Print media	<input type="checkbox"/>	N/A
<input type="text"/>	Internet-based media	<input type="checkbox"/>	N/A
<input type="text"/>	App-based media	<input type="checkbox"/>	N/A
<input type="text"/>	Citizen reporting	<input type="checkbox"/>	N/A
<input type="text"/>	Radio	<input type="checkbox"/>	N/A
<input type="text"/>	Television	<input type="checkbox"/>	N/A

**11. Please describe how the media interventions are usually designed (e.g. based on a diagnostic process, done on the basis of country-level demand, or another method).**

**12. Has your organization performed any evaluations of your media support programs? If yes, how you are measuring impact?**

Yes

No

If yes, please explain.

**13. Can you please share examples of media development support successes and lessons learned?**

**Please include links to case studies and evaluations where available. Materials may also be sent to: [CIMADonorSurvey@gmail.com](mailto:CIMADonorSurvey@gmail.com). If you would like to share work that exists only in hard copy, please email to coordinate with us.**

**14. Can you please share examples of media development support interventions that were NOT successful, and lessons learned?**

**Please include links to case studies and evaluations where available.**

**15. Has your media assistance been increasing or decreasing?**

**Please share the direction over the previous three to five years and your projections for the upcoming three to five years.**

**Can you describe a reason for these trends?**

	Increasing	Decreasing	Unchanged
Previous three to five years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forthcoming three to five years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please describe recent funding trends:

**16. Do you expect your media intervention priorities to change over the next three-to-five years?**

**If yes, please describe what changes you foresee.**

- Yes
- No

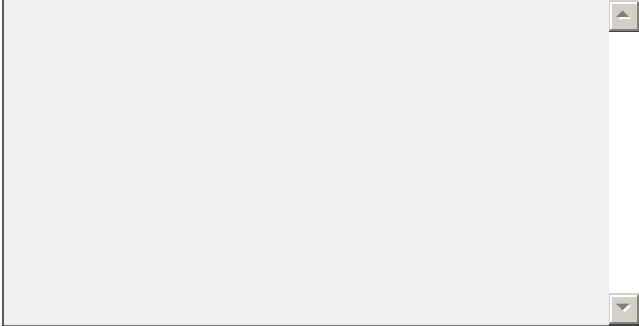
Changes you foresee in your media intervention priorities



**17. Has your organization stopped funding specific types of media projects? If so, please describe why.**

- Yes
- No

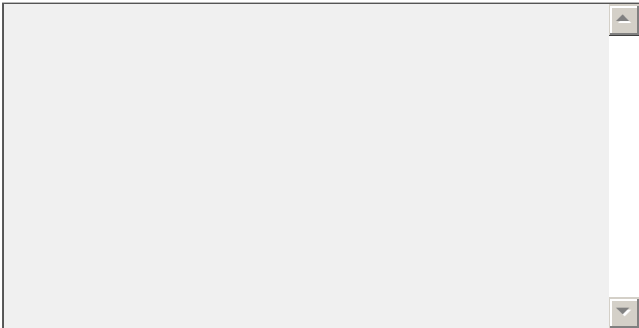
If you have stopped funding specific types of projects, please describe why.

A large, empty text input field with a vertical scrollbar on the right side, intended for the user to describe why they have stopped funding specific types of projects.

**18. Has your organization stopped funding media programs overall? If so, please describe why.**

- Yes
- No

Please describe why you have stopped funding media programs:

A large, empty text input field with a vertical scrollbar on the right side, intended for the user to describe why they have stopped funding media programs overall.

**19. From your organization's perspective, what are today's greatest challenges or controversies in the area of media support?**

**20. In the space below, please provide links to any additional external or internal media assistance strategy web pages or reports you are willing to share.**

**21. Is there anything else you would like to share about your organization's approach to media support?**

Many thanks for participating in this survey.

Your responses will help the media development community gain a much clearer understanding of current donor priorities, funding, and activity.

We will be following up in the coming weeks to request a brief phone interview with you or one of your colleagues.